

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA – GOA

B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2025
VAC-110 - AWARENESS OF CYBER CRIME AND SECURITY

Time: 30 Minutes

Marks: 05

*Instructions: 1. All Questions are compulsory.
2. Draw diagrams wherever necessary.*

Q1. What is an “**Attack vector**” in cyber security? Name any two types. (Marks)(CO)(BL)
(1 M)(CO1)(BL1)

Q2. Answer **any two** of the following: (4 M)(CO1)(BL1)

- i. Define **phishing** and list **any two types** of phishing with examples.
- ii. List any two cybercrime threats along with their corresponding methods that fall under the target group of “**Against Individual**”.
- iii. Define the following Cyber attack threats trends in context of cybersecurity
 - Internet social engineering attacks
 - Session-hijacking

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**B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2025
COM-144 - BUSINESS DOCUMENTATION**

Time: 30 Minutes

Marks: 05

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|---|------------------------|
| Q. 1. A. Explain the term operating cost with an example. | (1) (CO1) (BL2) |
| OR | |
| Q. 1. B. Explain the term brand positioning with an example. | (1) (CO1) (BL2) |
| Q. 2. A. Explain key elements of multimedia business presentation. | (2) (CO1) (BL2) |
| OR | |
| Q. 2. B. Explain any four advantages of multimedia business presentation. | (2) (CO1) (BL2) |
| Q.3. A. Identify and explain four most important objectives of a business plan for a new retail store. | (2) (CO1) (BL3) |
| OR | |
| Q.3. B. Describe how you would address each element of a business plan for a business idea of starting a new restaurant. | (2) (CO1) (BL3) |
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B.Com. UGC - CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I) Test
AUGUST 2025
COM-142 BUSINESS MATHEMATICS – I

Time: 30 minutes

Marks: 5

Instructions: All questions are compulsory

- Q 1 a) Calculate the compounded ratio of 2: 3, 9: 14 and 42: 25 (1 m)[CO1][BL2]
OR
Q 1 b) What is the sub-triplicate ratio of 512 and 27? (1 m)[CO1][BL2]
- Q 2 a) Determine the mean proportional of $4\sqrt{11}$ and $\sqrt{11}$. (2 m)[CO1][BL3]
OR
Q 2 b) Find the fourth proportional of 4, 6, and 10. (2 m)[CO1][BL3]
- Q 3 a) If 30 is added to 25% of a number, the result is the number itself. (2 m)[CO1][BL3]
Find the number.
OR
Q 3 b) A man spends 75% of his income. If he earns ₹32,000 per month, (2 m)[CO1][BL3]
how much does he save?

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**B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2025
COM-141 - COMPUTER APPLICATION IN BUSINESS**

Time: 30 Minutes

Marks: 05

Instructions: *1. All questions are compulsory.
2. Draw diagrams wherever necessary.*

Q.1. Show the various types of data used in IT with suitable examples

Marks(CO1) (BL2)
(1 M)(CO1) (BL2)

Q.2. Answer **any three** of the following:

(4 M)(CO1) (BL2)

- i. Explain the roles of ALU, CU and CPU units of a Digital computer.
 - ii. Interpret the role of auxiliary memory in computer systems and support your explanation with two examples.
 - iii. Illustrate any three major components of Information Technology (IT) with suitable examples.
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VAC-104 – CONSTITUTIONAL VALUES AND OBLIGATIONS

Time: 30 Minutes

Marks: 05

Q. 1. (i) What is Constitution? (M1, CO1 BL1)

OR

(ii) Who drafted the Constitution of India? (M1, CO1 BL1)

Q. 2 (a) Mention, any four, features of Indian Constitution. (M2, CO1 BL1)

(b) Recall the Emergency Powers of President of India. (M2, CO1 BL1)

OR

Q 2. (x) 'Law is made for the people or people are made for the Law?'— Explain. (M2, CO1 BL2)

(y) What are the landmarks in the evolution of Indian Constitution? (M2, CO1 BL2)

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**B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2025
ENG-131 – CULTURE STUDY THROUGH FILM: INDIA**

Time: 30 Minutes

Marks: 7.5

Q 1) Answer the following questions in 25-30 words each. (Any two) (Mark) (CO) (BL)

- a. What is the role of editing in film production? **(1) (CO4) (BL1)**
- b. Name any two key qualities of film as a medium of expression. **(1) (CO4) (BL1)**
- c. List any two commonly used transition effect in films. **(1) (CO4) (BL1)**

Q 2) Match the following columns and re-write the correct answers.

(3.5 Marks)(CO4)(BL1)

COLUMN A	COLUMN B
a. Mise-en-scene	1. Lighting and colour.
b. Cinematography	2. Recreating and recording everyday sound effects.
c. Luminosity	3. Recording audio simultaneously with the visual recording of a scene.
d. Foley	4. Depicts scenes like city-scapes, nature to fill gaps in a film's narrative.
e. Dutch angle shot	5. Medium long shot, close-up shot.
f. Sync sound	6. Used to heighten tension and drama
g. Stock shot	7. Staging of the event.

Q 3) Answer the following question in 50-60 words. (Any one) (Mark) (CO) (BL)

- a. Explain the difference between parallel and commercial cinema. **(2) (CO4) (BL2)**
- b. Explain the significance of song and music in films? **(2) (CO4) (BL2)**

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VAC-100 – ENVIRONMENTAL STUDIES - I

Time: 30 Minutes

Marks: 05

Q. 1. (i) What is environmental study? (M1, CO1 BL1)

OR

(ii) Give one difference between environmental study and environmental science. (M1, CO1 BL1)

Q. 2 (a) Point out the environmental problems affecting human society, today. (M2, CO1 BL1)

(b) Mention the physical and biological components of environment. (M2, CO1 BL1)

OR

Q 2. (x) What is the scope and importance of environmental study? (M2, CO1 BL2)

(y) Express your ways to generate public awareness to reverse the environmental degradation in Goa. (M2, CO1 BL2)

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COM-145 – INNOVATION AND START-UPS**

Time: 30 Minutes

Marks: 05

Instructions: a) All questions are compulsory.

b) Figures to the right indicate maximum marks.

Q.1. Write the name of one woman entrepreneur. (1 Mark) (CO1, BL1)

Q 2.a) Explain the following: (2 Marks) (CO1, BL2)

i) Entrepreneur

ii) Startups

OR

b) Explain why creative thinking is considered a skill that needs to be developed.

Q 3. a) An entrepreneur needs to be honest & truthful while conducting his business.

Analyse this statement. (2 Marks) (CO1, BL2)

OR

b) Explain why assuming risk is a necessary aspect for every entrepreneur when starting a business. (2 Marks) (CO1, BL2)

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VAC-116 – LIFE SKILLS**

Time: 30 Minutes

Marks: 05

Q 1) Answer the following questions in 25-30 words each	(Marks) (CO) (BL)
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|---|-----------------|
| a. Define the concept of 'Life Skills' | (1) (CO1) (BL1) |
| b. List any two strategies for achieving effective communication. | (1) (CO1) (BL1) |
| c. Describe any two benefits of 'Life Skill'. | (1) (CO1) (BL1) |

Q 2) Answer the following question in 50-60 words. (Any one)	(Mark) (CO) (BL)
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- | | |
|---|-----------------|
| a. Explain any four barriers that stop you from having effective communication. | (2) (CO1) (BL2) |
| b. Illustrate the importance of non-verbal cues in communication. | (2) (CO1) (BL2) |

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August 2025

MAT-131 - Mathematical techniques in competitive exams

Duration : 30 minutes

Marks : 7.5

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- Q.1 Answer **any two** of the following : (2M)[CO1][BL1]
a) Define sub-duplicate ratio.
b) Define triplicate ratio.
c) Define compound ratio using an example.
- Q.2 If the 4th proportional to a, 15 and 16 is 10, find the value of a. (1.5M)[CO1][BL3]
- Q.3 If 150 is divided into 3 parts in the ratio 5 : 6 : 4, find the 1st and 2nd part. (2M)[CO1][BL3]
- Q.4 Find the ratio a:b:c if $a : b = 5 : 9$, $b : c = 6 : 10$. (2M)[CO1][BL3]

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- Q.4 Find the ratio a:b:c if $a : b = 5 : 9$, $b : c = 6 : 10$. (2M)[CO1][BL3]

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MINOR-1 COM-111 – PRINCIPLES AND PRACTICE OF MANAGEMENT**

Time: 30 Minutes

Marks: 10

Q.1 Answer any FIVE of the following:

(5X2=10)

1. Explain the concept of Management. (CO1) (BTL2)
2. Explain any FOUR features of Management. (CO1) (BTL2)
3. “Efficient management contributes towards the achievement of common goals of an organization”. Discuss the statement emphasizing the importance of Management. (CO1) (BTL2)
4. Classify in brief the functions of Management. (CO1) (BTL2)
5. Discuss the role of Coordination in business. (CO1) (BTL2)
6. Explain any TWO principles of Scientific Management. (CO1) (BTL2)

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ECO-131 – SUSTAINABLE DEVELOPMENT

Time: 30 Minutes

Marks: 7.5

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- Q. 1. (i) What is Sustainable Development? (M1.5, CO1 BL1)
- OR**
- (ii) Give examples of traditional methods of sustainable development in Goa. (M1.5, CO1 BL1)
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- Q. 2 (a) Differentiate between economic growth and economic development. (M2, CO1 BL1)
- (b) Point out, any two. pillars of sustainable development. (M2, CO1 BL1)
- (c) What is economic efficiency? (M2, CO1 BL1)
- OR**
- Q 2. (x) What are the objectives of sustainable development. (M2, CO1 BL2)
- (y) How you can use technology to make cities and communities sustainable in Goa? (M2, CO1 BL2)
- (z) Explain, any four, United Nations Sustainable Development Goals. (M2, CO1 BL2)
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