



(ESTD.: June 1986)

Goa Vidyaprasarak Mandal's  
**Gopal Govind Poy Raiturcar College of Commerce and Economics**

**Accredited by NAAC at B++ Grade with CGPA of 2.99 (3<sup>rd</sup> cycle)**

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Date: 21/01/2026

## **NOTICE**

The Consumer Welfare Cell (CWC) of our college is organizing **Reel Making Competition** on the theme **"DON'T BUY BLINDLY, STAY ALERT"** as part of **consumer awareness**.


### **Rules & Guidelines:**

- **Eligibility:** Open to all students of the college
- **Reel Duration:** 30 to 60 seconds
- **Language:** English / Hindi / Konkani
- Reel should be appropriate decent and educational.
- Political, religious, offensive contents are not allowed.
- **Content Focus:** Reel must clearly highlight how consumers need to stay alert when buying products.
- **Format:** Vertical video (9:16), Instagram/WhatsApp reel friendly
- Team can comprise of three members
- Original content only - copying/forwarded content will lead to disqualification
- **Submission Deadline:** 28th January 2026 by 12.00 noon.
- **Mode of Submission:** Google Drive link:  
[https://drive.google.com/drive/folders/1fHxA9qKM44tLQusWGF\\_-HXLreAfqxYPc?usp=drive\\_link](https://drive.google.com/drive/folders/1fHxA9qKM44tLQusWGF_-HXLreAfqxYPc?usp=drive_link)
- **Number of likes will not be considered as the judging criterion**
- Decision of the judges will be final and binding.
- There will be three Cash prizes awarded besides all participants will be receive certificate of participation.


### **Judgement Criteria:**

Accuracy of Information, Creativity & Presentation, Clarity of Awareness Message, Technical Quality.


Students are encouraged to actively participate and contribute to spreading awareness through impactful digital media.

  
Prof. Smita S. Sanzgiri  
OFFG. PRINCIPAL

sn/-

  
Dr. Raina Pinto  
Convenor, CWC



  
Ms. Ashvini Naik  
Faculty In-Charge