



(ESTD.: June 1986)

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Accredited by NAAC at B++ Grade with CGPA of 2.99 (3rd cycle)

Post Box No. 102, Farmagudi, Ponda - Goa 403 401.

Phone : 0832-2335875, 2335868, Mob. No.: 8767916417

E-mail : gvmcce@yahoo.in web-site : www.gvmcommercecollege.ac.in

Library : gvmcommercecollege.ac.in/library

Date: 21/01/2026

NOTICE

The Consumer Welfare Cell (CWC) of our college is organizing **Reel Making Competition** on the theme "**DON'T BUY BLINDLY, STAY ALERT**" as part of consumer awareness.

Rules & Guidelines:

- **Eligibility:** Open to all students of the college
- **Reel Duration:** 30 to 60 seconds
- **Language:** English / Hindi / Konkani
- Reel should be appropriate decent and educational.
- Political, religious, offensive contents are not allowed.
- **Content Focus:** Reel must clearly highlight how consumers need to stay alert when buying products.
- **Format:** Vertical video (9:16), Instagram/WhatsApp reel friendly
- Team can comprise of three members
- Original content only - copying/forwarded content will lead to disqualification
- **Submission Deadline:** 28th January 2026 by 12.00 noon.
- **Mode of Submission:** Google Drive link:
https://drive.google.com/drive/folders/1fHxA9qKM44tLQusWGF_-HXLreAfqxYPc?usp=drive_link
- **Number of likes will not be considered as the judging criterion**
- Decision of the judges will be final and binding.
- There will be three Cash prizes awarded besides all participants will be receive certificate of participation.

Judgement Criteria:

Accuracy of Information, Creativity & Presentation, Clarity of Awareness Message, Technical Quality.

Students are encouraged to actively participate and contribute to spreading awareness through impactful digital media.


Prof. Smita S. Sanzgiri
OFFG. PRINCIPAL

sn/-


Dr. Raina Pinto
Convenor, CWC




Ms. Ashvini Naik
Faculty In-Charge