



(ESTD.: June 1986)

# Goa Vidyaprasarak Mandal's Gopal Govind Poy Raiturcar College of Commerce and Economics

Accredited by NAAC at B++ Grade with CGPA of 2.99 (3<sup>rd</sup> cycle)

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Date: 29/11/2025

## NOTICE

In observance of World AIDS Day on 1<sup>st</sup> December 2025, the Red Ribbon Club of our college is organizing a Reel Making Competition on the theme:

**“HIV Does NOT Spread By...”**

The purpose of this activity is to create digital awareness and eliminate myths associated with HIV, promoting a message of compassion and inclusiveness.

### **Rules & Guidelines:**

- Eligibility: Open to all students of the college
- Reel Duration: 30 to 60 seconds
- Language: English / Hindi / Konkani
- Content Focus: Reel must clearly highlight how HIV does NOT spread (e.g., hugging, sharing food, shaking hands, etc.)
- Format: Vertical video (9:16), Instagram/WhatsApp reel friendly
- Team of three members
- Original content only - copying/forwarded content will lead to disqualification
- Submission Deadline: Thursday, 4<sup>th</sup> December 2025 by 12:00 noon.
- Mode of Submission: Upload on your Instagram account and send “Invite collaborators” request to the college’s official Instagram account (gvmgprcollege).

### **Judgement Criteria:**

Accuracy of Information, Creativity & Presentation, Clarity of Awareness Message, Technical Quality.

Students are encouraged to actively participate and contribute to spreading awareness through impactful digital media.

Prof. Teotone Vaz  
Principal



Mrs. Vedita Keny Robolo  
Chairperson, Red Ribbon Club