

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA – GOA
B.COM. UGC-CCFUP (SEMESTER-I) REGULAR EXAMINATION OCTOBER/NOVEMBER 2024

MINOR-1 COM-111 – PRINCIPLES AND PRACTICE OF MANAGEMENT

Time: 2 Hours

Marks: 80

Instructions:

1. *All questions are compulsory.*
2. *Internal Choices are given.*
3. *Figures to the right indicate maximum marks for the questions.*

Q.1.A) Answer the following questions: -

- | | |
|---|----------------|
| 1) Give a suitable definition of Management. | (2) (CO1)(BL1) |
| 2) What is the primary goal of planning? | (2) (CO1)(BL1) |
| 3) How would you explain the concept of Leadership? | (2) (CO3)(BL1) |
| 4) Importance of Control Process. (Two Points) | (2) (CO4)(BL1) |
| 5) What do you understand by Span of Management? | (2) (CO2)(BL1) |
| 6) Write a note on Delegation of Authority. | (2) (CO2)(BL1) |
| 7) What is an Informal Communication network? | (2) (CO3)(BL1) |
| 8) Recall and write any two limitations of control. | (2) (CO4)(BL1) |

Q.2.A) Summarize the significance of Management Function for successful business operations. (12) (CO1)(BL2)

OR

Q.2.B) Explain in detail **any seven** principles of management laid down by Fayol. (12) (CO1)(BL2)

Q.2.C) State in your own words the need for Coordination in an organization. (4) (CO1)(BL2)

Q.3.A) Canopy Ltd. is a newly established manufacturing enterprise with 50 employees. It has been facing issues with work performance for the last two months. As the enterprise manager, illustrate with reasons which type of authority you would suggest to resolve the issues. (12) (CO2)(BL3)

Q.3.B) 'The formal organization structure is suitable for large business organizations'. State your opinion and justify your answer. (4) (CO2)(BL3)

OR

P.T.O.

Q.3.B) Demonstrate how SWOT Analysis facilitates the manager while executing their plans. **(4) (CO2)(BL3)**

Q.4.A) Draw the Pyramid of Maslow's Hierarchy of Needs and explain how you apply it in real life. **(12) (CO3)(BL4)**

Q.4.B) List the key aspects of Effective Leadership in an organization. **(4) (CO3)(BL3)**

OR

Q.4.B) Illustrate with example, how a Democratic Style of Leadership can prove beneficial for a healthy work environment. **(4) (CO3)(BL3)**

Q.5.A) Sketch and Explain how the control process is used to monitor organizational operations. **(12) (CO4)(BL4)**

Q.5.B) Draw and present any TWO types of Departmentalization. **(4) (CO4)(BL3)**

OR

Q.5.B) Justify the need for Green Management in today's business world. **(4) (CO4)(BL3)**
