

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of
Commerce and Economics, Ponda Goa

M.Com. Semester I End Examination, October - November 2024

COM 502 Entrepreneurship and Venture Capital (OA-35)

Duration: 2 Hours

Total Marks: 40

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- Instructions:** 1) This paper consists of *six* questions carrying *equal* marks.
2) Question No. 1 consists of **5 compulsory** questions of **2 marks each**.
3) Answer **any three** questions from Q. No. 2,3,4,5 and 6.
4) Each question carries Ten marks.
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| 1. Write short notes on the following: | (Marks) (CO) (BL) |
| a) Imitation | (2) (CO1) (BL2) |
| b) BIPA | (2) (CO1) (BL2) |
| c) The Comparable Transactions Method of Business Valuation | (2) (CO3) (BL2) |
| d) SaaS | (2) (CO4) (BL2) |
| e) IPO Strategy for Exit | (2) (CO4) (BL2) |
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| 2. What are the key sources from which entrepreneurs can derive new ideas, and what innovative methods can they employ to generate and develop these ideas into viable business opportunities effectively? | (10) (CO2) (BL2) |
| 3. In the startup ecosystem, what role do venture capitalists play in guiding and shaping the growth of emerging businesses? | (10) (CO1) (BL4) |
| 4. Would you consider creating a business plan for your startup? If so, what key benefits do you see in having one to guide your venture's success? | (10) (CO2) (BL3) |
| 5. How does the Country Attractiveness Index function, and why is it an essential tool for businesses and investors seeking opportunities in different countries? | (10) (CO1) (BL3) |
| 6. How has India fared in cultivating unicorns and What are some key factors contributing to the rise of unicorns in India? | (10) (CO1) (BL3) |