Goa Vidyaprasarak Mandal's



Gopal Govind Poy Raiturcar College of Commerce and Economics

Accredited by NAAC at B++ Grade with CGPA of 2.99 (3rd cycle)

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NOTICE

The Department of Economics is organizing a Commercial Advertisement Competition on the occasion of World Entrepreneur Day for students of B.Com., B.C.A. and M.Com. Participants are required to create a 1 minute advertisement to promote a product, preferably related to beauty, wellness, or daily use. Each team (2-4 members) must include a brand name, logo and tagline. The advertisement need to be submitted on or before Thursday, 21st August 2025.

Entries will be judged on creativity, clarity, branding and selling appeal. The last date to register is Thursday, 14th August 2025. Interested students may contact Assistant Professor in Economics Mrs. Bhakti Naik for registration, submission guidelines and further details.

All are encouraged to participate and showcase their creativity.

Prof. Teotone Vaz PRINCIPAL

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Dr. Geetanjali C. Achrekar HOD, Department of Economics Mrs. Bhakti Naik Faculty In-charge