

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda Goa

M.Com. Semester I

ISA I August 2024

COM 632 Travel and Tourism Management

Time: 1 hour

Marks: 20

I. Answer the following questions.

(Marks) (CO) (BL)

1. Discuss five different types of tourism and their unique characteristics.
(5) (CO1) (BL1)
2. What are some social issues associated with the tourism industry, and how do they affect communities?
(5) (CO1) (BL2)
3. What recent initiatives has India implemented to boost tourism over the past decade?
(5) (CO1) (BL4)
4. Analyze the impact of tourism on the following areas: **(5) (CO1) (BL4)**
 - a. Economic development
 - b. Socio-cultural environment