

**Goa Vidyaprasarak Mandal's**  
**Gopal Govind Poy Raiturcar College of Commerce and Economics**  
**Ponda Goa**

M.Com. Semester III

ISA I August 2024

**COM 626: Research Methodology**

Time: 1 hour

Marks: 20

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**1. Answer the following Multiple-Choice Questions.**

**(Marks) (CO) (BL)**

- a) Research that is undertaken for the sake of knowledge without any intention to apply it in practice. **(1) (CO1) (BL1)**
- i) Ex- Post fact research
- ii) Fundamental research
- iii) Exploratory research
- iv) Applied research
- b) A data collection technique that can be structured, semi-structured, or unstructured for an in-depth session with the participant. **(1) (CO1) (BL1)**
- i) Experiment
- ii) Interview
- iii) Focus group
- iv) Observation

**2. Answer the following Questions.**

- a) Explain the importance of Literature Review in Research. **(3) (CO1) (BL2)**
- b) Which elements of research comprise the Research Methodology section of the Research Report? **(5) (CO1) (BL1)**
- c) How will you develop a research question for your major research project as part of your academics? Explain the steps and guidelines that you will follow. **(5) (CO1) (BL3)**
- d) As part of the dissertation at your Master of Commerce Programme, if you have to collect data from a population sample, which sampling method would you apply and why? **(5) (CO2) (BL3)**