G.V.M.'s Gopal Govind Poy Raiturcar College of Commerce and Economics, Ponda Goa

M.Com. Semester I ISA I August 2023

COM 503 Organisational Behaviour

Time: 1 hour Marks: 20

I. Answer the following questions.

(5 marks each)

- 1. Explain the following models of Man
 - i) Economic Man
 - ii) Social Man
 - iii) Complex Man
 - iv) Impulsive Man
- 2. Mahatma Gandhi designed the non-violence strategy, whereas Subash Chandra Bose designed the aggressive strategy for attaining Independence for India. Bin Laden diverted innocent Muslim youth towards terrorism in the name of God, whereas Nelson Mandela directed the South Africans towards a peaceful transformation. Which factors influence such personality traits?
- 3. Miss Natasha is a Sales Manager at HDFC Bank. She has been on this job for a period of 2 years. Her behaviour and performance over the last few months indicate her dissatisfaction with this job. Identify the possible factors that might be responsible for Natasha's Job dissatisfaction.
- 4. You are an HR Executive at GM Electricals Ltd. What recommendations would you provide to the company to motivate employees and improve productivity.