

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda Goa

M.Com. Semester I
ISA II September 2024

COM 502 Entrepreneurship and Venture Capital

Time: 1 hour

Marks: 20

I. Provide the correct answers to the following questions.

(Marks) (CO) (BL)

1. Who of the following is the CEO of Microsoft? **(1) (CO1) (BL1)**
 - a) Bill Gates
 - b) Sundar Pichai
 - c) Satya Nadella
 - d) Elon Musk
2. Which of the following is a popular online insurance platform in India? **(1) (CO1) (BL1)**
 - a) PolicyBazaar
 - b) UrbanClap
 - c) Cure.fit
 - d) PaisaBazaar
3. _____ is a high-net-worth individual who provides financial support to early-stage startups, often in exchange for equity (ownership) in the company. **(1) (CO1) (BL2)**
 - a) Venture Capitalist
 - b) NBFC
 - c) Angel Investor
 - d) Investment Banker
4. _____ refers to the use of technology to enhance and automate the delivery and use of financial services. **(1) (CO1) (BL1)**
 - a) Edtech
 - b) Fintech
 - c) Cybertech
 - d) Logtech

II. Answer the following questions.

1. Explain the role played by the Venture Capitalists. **(4) (CO1) (BL3)**
2. What are the key stages in the deal-making process of venture capitalists, and how do they evaluate startups at each stage? **(4) (CO2) (BL3)**
3. How has the global pandemic reshaped the economic and business landscape in modern times? **(4) (CO1) (BL4)**
4. How do entrepreneurs drive economic growth in both developed and developing economies? **(4) (CO4) (BL5)**