

Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce and Economics
Ponda Goa

M.Com. Semester I

ISA I August 2024

COM 502 Entrepreneurship and Venture Capital

Time: 1 hour

Marks: 20

I. Provide the correct answers to the following questions. (Marks) (CO) (BL)

1. Which country has the highest number of Unicorn Start-ups in the world? **(1) (CO1) (BL1)**
 - a) China
 - b) USA
 - c) India
 - d) France
2. Which of the following is not an Indian Startup? **(1) (CO1) (BL1)**
 - a) Uber
 - b) Cred
 - c) Oyo
 - d) Zomato
3. A _____ is a research method in which a small assembly of people is brought together to discuss and provide feedback on a specific topic, product, or service. **(1) (CO2) (BL2)**
 - a) Problem inventory analysis
 - b) Focus group
 - c) Ninja technique
 - d) Delphi technique
4. An _____ is an inside entrepreneur, or an entrepreneur within a large firm, who uses entrepreneurial skills without incurring the risks associated with those activities. **(1) (CO2) (BL1)**
 - a) Entrepreneur
 - b) Innovator
 - c) Intrapreneur
 - d) Manager

II. Answer the following questions.

1. What emerging trends or technologies have the potential to disrupt existing industries? **(4) (CO2) (BL3)**
2. In between Innovation and Imitation, what would you choose for your entrepreneurial venture and why? **(4) (CO2) (BL3)**
3. What elements have played a significant role in India's economic expansion, leading to its current global economic position? **(4) (CO1) (BL3)**
4. Is creativity important for businesses in modern times? Provide reasons in support of your answer. **(4) (CO2) (BL3)**