

Goa Vidyaprasarak Mandal's

GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS PONDA- GOA

B.C.A. UGC-CCFUP (SEMESTER-III) INTRA SEMESTER ASSESSMENT (ISA) I, AUGUST 2024

COM-231 - FUNDAMENTALS OF EVENT MANAGEMENT

Duration- 30 mins

Marks - 7.5

Q1- Fill in the Blanks

(2 marks) (CO1, BL1)

1. Events organised at national level are categorised as _____.
2. the activity that seeks to measure the event is called as _____

Q2. Answer the Following

(2 marks) (CO1, BL1)

1. Define Event management
2. State the 5 C's of Event management

Q3. Explain any two types of Events with examples.

(2 marks) (CO1, BL2)

Q4. Explain the challenges of Event management.

(1.5 marks) (CO1, BL1)
