

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA – GOA
B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2024
ENG-131 – CULTURE STUDY THROUGH FILM: INDIA

Time: 30 Minutes

Marks: 7.5

Q. 1. Answer each of the following questions:

(Marks) (CO) (BL)

- a. Define 'Parallel Cinema'. **(2) (CO1) (BL1)**
 - b. Explain 'Commercial Cinema' in brief. **(2) (CO1) (BL1)**
 - c. What cultural values are emphasised in movie 'English Vinglish'? **(2) (CO1) (BL1)**
 - d. List the three approaches to Film Criticism. **(1.5) (CO1) (BL1)**
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