

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA – GOA**

**B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2024
COM-145 – INNOVATION AND START-UPS**

Time: 30 Minutes

Marks: 05

Q. 1. Define the term Entrepreneur. **(1 Mark) (CO1 BL1)**

Q 2. a) Explain the following : **(2 Marks) (CO1 BL2)**

- i) Edupreneur
- ii) Women Entrepreneur

OR

b) Explain why every entrepreneur needs to develop a business plan.

Q 3. a) An entrepreneur needs to be honest & truthful while conducting his business. Analyse this statement. **(2 Marks) (CO1 BL2)**

OR

b) Distinguish between Sociopreneur and Edupreneur.