Goa Vidyaprasarak Mandal's GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS FARMAGUDI, PONDA – GOA B.COM. UGC-CCFUP (SEMESTER-I) REGULAR EXAMINATION NOVEMBER 2023 COM-145 – INNOVATION AND START-UPS

Time: 1 Hour	Marks: 20
Instructions: i) All questions are compulsory. ii) Internal choice for questions 2 to 5. iii) Figures to the right indicate marks	
 Q. 1) Answer the following questions: a) Who is an entrepreneur? b) List out any two Women Entrepreneurs. c) Who is a Sole Proprietor? d) List out the various types of Partnerships in India? 	(4X1 = 4 Marks)
Q, 2 A) How would you define a Sociopreneur? Q. 2 B) What are some of the barriers faced by an entrepreneur?	(2X1 = 2 Marks) (2X1 = 2 Marks)
Q. 3 A) Describe McGregor's Theory X and Theory Y.	(2X1 = 2 Marks)
Q. 3 B) Explain Hertzberg's Two Factor Theory. OR	(2X1 = 2 Marks)
Q. 3 C) How would you differentiate between Maslow's Need Hierarc. Theory & McGregor's Theory.	hy (2X1 = 2 Marks)
Q. 4 A) Describe any two skills an entrepreneur must possess.	(2X1 = 2 Marks)
Q. 4 B) Explain the term Ethics.	(2X1 = 2 Marks)
Q. 4 C) Describe Partnership form of business in a few words.	(2X1 = 2 Marks)
Q. 5 A) How would you apply the skill of risk taking in a business?	(2X1 = 2 Marks)
Q. 5 B) How would you use creativity & innovation to grow your business? OR	(2X1 = 2 Marks)
Q. 5 C) Clarify why communication skill is important for an entrepreneur.	(2X1 = 2 Marks)

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