

**Goa Vidyaprasarak Mandal's  
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS  
FARMAGUDI, PONDA – GOA**

**B.COM. CBCS (SEMESTER-I) REPEAT EXAMINATION NOVEMBER 2023  
GENERAL MANAGEMENT**

**Duration: 2 hrs.**

**Marks: 80**

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Q 1. Answer the following. **(Any 4)** **(4x4=16 Marks)**

1. Write a short note on Materials Management?
2. Write a short note on Personnel Management?
3. What are the functions of the Top Level Management?
4. What is the difference between Management & Administration? Explain them.
5. Explain the different levels of Management briefly.
6. Explain the concept of Situational Theory Approach to Management?

Q 2. Answer the following. **(Any 4)** **(4x4=16 Marks)**

1. Explain the importance of Green Management in today's world.
2. Explain the concept of 'Change' and why does it take place in the market.
3. Explain any four types of stress.
4. Write a short note on Supply Chain Management.?
5. Explain a few examples of Green Management followed by companies.

Q 3. What are the essential features of management? **(12 Marks)**

**OR**

Q 3. Explain the importance of Management. **(12 Marks)**

Q 4. Explain the advantages of a good decision and good decision making for a company. **(12 Marks)**

**OR**

Q 4. Explain the decision making process. **(12 Marks)**

**P.T.O.**

