

G.V.M.'s Gopal Govind Poy Raiturcar College of  
Commerce and Economics, Ponda Goa

**M.Com. Semester I End Examination, November 2023**

**COM 502 Entrepreneurship and Venture Capital (OA-35)**

Duration: 2 Hours

Total Marks: 40

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- Instructions:** 1) This paper consists of **six** questions carrying **equal** marks.  
2) Question No. **1** consists of **5 compulsory** questions of **2 marks each**.  
3) Answer **any three** questions from Q. No. **2,3,4,5 and 6**.  
4) Each question carries **Ten** marks. Figures to the **right** indicate marks.
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1. Write short notes on the following: **(5x2=10)**
  - a) Intrapreneur
  - b) Alternative Investment Policy Advisory Committee (AIPAC)
  - c) Current Industry Trends
  - d) Fundraising Rounds
  - e) Country Attractiveness Index
  
2. What are the key factors shaping the economic and business scenario in modern times, and how do they impact industries, markets, and global economies? **(10)**
  
3. Explain the deal-making process followed by the Venture Capitalists (including the timeline at each stage). **(10)**
  
4. Why is creativity so crucial for entrepreneurs? List down some creative brands and ideas of recent times. **(10)**
  
5. Why is it crucial to support and nurture startups, and what benefits do they bring to local and global economies? **(10)**
  
6. How do you approach preparing a business plan for your startup, and what essential components would you incorporate to ensure its success? **(10)**