GOA VIDYAPRASARAK MANDAL's

GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS FARMAGUDI, PONDA GOA

B.COM. CBCS (SEMESTER-III) REGULAR EXAMINATION NOVEMBER 2023 ENTREPRENEURSHIP DEVELOPMENT

DURATION: 2 Hours MARKS:80

Instructions:

- i) All questions are compulsory however internal choice is available.
- ii) Figures to the right indicate marks.
- Q.1) Write short note on any 4 of the following:

(4x4=16)

- i) Meaning of an entrepreneur.
- ii) Skills of an entrepreneur. (any two)
- iii) Concept of an Intrapreneur.
- iv) Sources in identification of business opportunities. (any four)
- v) Role of Self Help Group.
- vi) Services provided by Incubation Centres. (any four)
- Q.2) Write short note on any 4 of the following:

(4x4=16)

- i) Qualities of an entrepreneur. (any 4).
- ii) SWOT analysis.
- iii) Women Entrepreneur.
- iv) Recent trends in entrepreneurship. (any 4)
- v) Unexpected Success in Innovation.
- vi) Break Even Analysis.
- Q.3.a) Explain the Functions of an Entrepreneur.

(12 Marks)

OR

Q.3.b) Explain Economic Theory and Sociological Theory.

(12 Marks)

Q.4.a) Explain various factors influencing Project selection.

(12 Marks)

OR

Q.4.b) Explain techniques of market research.

(12 Marks)

Q.5.a) Enumerate on the factors to be considered for environmental scanning.

(12 Marks)

OR

Q.5.b) Define Project Report. Explain contents of project report.

(12 Marks)

Q.6.a) Explain the principles of purposeful Innovation.

(12 Marks)

OR

Q.6.b) What is the meaning and need of incubation centre? Briefly explain incubation centres in Goa. (12 Marks)

