

GOA VIDYAPRASARAK MANDAL's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS
FARMAGUDI, PONDA GOA
B.COM. CBCS (SEMESTER-III) REGULAR EXAMINATION NOVEMBER 2023
ENTREPRENEURSHIP DEVELOPMENT

DURATION: 2 Hours

MARKS:80

Instructions:

i) All questions are compulsory however internal choice is available.

ii) Figures to the right indicate marks.

Q.1) Write short note on any 4 of the following: (4x4=16)

- i) Meaning of an entrepreneur.
- ii) Skills of an entrepreneur. **(any two)**
- iii) Concept of an Intrapreneur.
- iv) Sources in identification of business opportunities. **(any four)**
- v) Role of Self Help Group.
- vi) Services provided by Incubation Centres. **(any four)**

Q.2) Write short note on any 4 of the following: (4x4=16)

- i) Qualities of an entrepreneur. **(any 4).**
- ii) SWOT analysis.
- iii) Women Entrepreneur.
- iv) Recent trends in entrepreneurship. **(any 4)**
- v) Unexpected Success in Innovation.
- vi) Break Even Analysis.

Q.3.a) Explain the Functions of an Entrepreneur. (12 Marks)

OR

Q.3.b) Explain Economic Theory and Sociological Theory. (12 Marks)

Q.4.a) Explain various factors influencing Project selection. (12 Marks)

OR

Q.4.b) Explain techniques of market research. (12 Marks)

P.T.O.

