### Goa Vidyaprasarak Mandal's

# GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS FARMAGUDI, PONDA – GOA

## B.COM. UGC-CCFUP (SEMESTER-I) REGULAR EXAMINATION NOVEMBER 2023 ENGLISH - I

Time: 1 Hour Marks: 40

#### **Instructions:**

- 1) All questions are compulsory, however internal choice is available
- 2) Figures to the right indicate full marks.
- **Q1.** Answer the following:

(4X2=8 marks)

- a) Define the term Verbal communication.
- b) Define the term Group discussion.
- c) What is the meaning of an Invitation letter?
- d) Explain the term intonation.
- Q2. A) Explain the types of body language.

(8 marks)

OR

**Q2. B)** Explain the skills required to conduct the interview.

(8 marks)

Q3. A) Explain the format of an email

(4 marks)

Q3. B) Explain the format of a magazine report

(4 marks)

**Q4.** A) Draft a vote of thanks speech on any general event.

(8 marks)

#### OR

- **Q4. B)** You are Rishi/Ritisha residing at 116, Sainagar, Mumbai. You purchased an air conditioner last week from Sham electronics, Mumbai. Write a complaint letter to the dealer to raise the issue regarding the same with necessary details. **(8 marks)**
- **Q5.** A) Draft a cover letter for the post of an accountant.

(8 marks)

#### OR

**Q5. B)** Annual Day function was organised in your college. Write a report in 200-250 words describing all the activities that took place. You are the General Secretary.

(8 marks)