

Total No. of Printed Pages: 02

BCA Semester - VI
EXAMINATION NOVEMBER 2023
Content Management Systems

[Time: 2 Hours]

[Max. Marks:60]

- Instructions:**
1. All questions are compulsory
 2. Figures to the right indicate full marks

Q1 A. Name the following: **(5x1=05)**

1. Need for content organization where readers can navigate quickly drill down to just the content in which they are interested.
2. These are little images that show up on the left of the sites title and tagline in browser tabs.
3. Themes of prestashop are found here.
4. The animation direction property in CSS, where the animation is played backwards first, then forwards.
5. This class in Joomla is an event handler which calls all plugins registered for a particular event, when that event is triggered.

B. State whether the following statements are True or False: **(5x1=05)**

1. The site goal of marketing is to reduce costs by streamlining and automating workflows and tasks.
2. If you want to get a module back, you have to re-attach the module to the hook. This method is called transplanting.
3. In Wikimedia, in order to link pages to other websites, in a curly bracket the user will insert the link of the web page to be opened.
4. Woo commerce plugin is one of the best WordPress backup plugins.
5. A CSS selector specifies the HTML tag a user wishes to style.

Q2

- A. What are second generation CDNs? **(02)**
- B. Headings are used to create table of content for wiki pages. Give an example. **(03)**
- C. How to add a quiz for students using moodle? **(05)**

Q3

- A. Give 2 uses of CSS. **(02)**
- B. Give 3 examples how modern companies target the audience. **(03)**
- C. Write a note on alternatives to SocialGO. **(05)**

- Q4 A. List the types of links you can add to elements in Wix. (02)
B. Give 3 points of differences between wordpress and wix. (03)
C. Give 5 ways to make your wordpress website more secure. (05)
- Q5 A. What is guest posting? (02)
B. Write a note on any 3 features of Prestashop. (03)
C. Explain the different Extensions for libraries used in Joomla. (05)
- Q6 A. What is Media Wiki? (02)
B. What steps can be taken to make a site created in wix better on mobile? (03)
C. Give any 5 Benefits of the Joomla Hosting Platform. (05)