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GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS

FARMAGUDI, PONDA GOA

B.COM. CBCS (SEMESTER-III) REGULAR EXAMINATION NOVEMBER 2023

COMPUTER APPLICATION FOR BUSINESS - I

DURATION: 1 ½ Hour **MARKS:40**

Instructions: *1. All questions are compulsory.*
2. Figures to the right indicate marks.

Q.1) Answer any **TWO** from the following: **(2 x 5)**

a) Explain the method of sequential file organization on a storage device.
b) What is meant by structured data and unstructured data?
c) Explain giving examples what is meant by real time data processing.

Q.2.a) What is guided and unguided media. Give one example for each. **(2)**

b) Answer any **TWO** from the following: **(2x4)**

i) Explain the importance of data quality in data analysis.
ii) With the help of a diagram explain the steps involved in data mining.
iii) Explain how business analytics can help in E-Commerce.

Q.3. a) State the categories of functions available in MS-Excel.
Explain any two functions available in MS Excel. **(4)**

b) Answer any **TWO** from the following: **(2 x3)**

i) Write a short note on network interface card.
ii) Ring topology
iii) Explain the use of What-if analysis in MS-Excel.

Q.4) Answer any **TWO**: **(2 x 5)**

a) Write a short note on HTTP.
b) Explain the benefits of data mining.
c) Write a short note on IF function in MS-Excel.

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