Duration: 2 Hours   **Marks: 80**

Instructions: *(i) Figures to the right indicate marks. (ii) All questions are compulsory.*

Q. 1 Write short notes, **Any Two:**   **(8X2=16)**
(i) Characteristics of business
(ii) Demographic environment of business
(iii) Features of technology
(iv) Reasons for migration of people in India.

Q. 2 Short answers, **Any Four**:   **(4X4=16)**
(a) What are goals of business, any four.
(b) List the impact of customs, traditions and values on business. Give examples.
(c) How size of a country affects business? Give examples.
(d) What are functions and responsibilities of Gram Panchayats?
(e) How festivals affect demand for goods and services? Give examples.
(f) What is appropriate technology?

Q. 3 (a) What is business?   **(04)**
     (b) Outline the components of micro-environment of business.   **(08)**
<div align="center">**OR**</div>
Q. 3 (x) List India's contrition in the space technology
       with reference to Chandrayaan 3.   **(04)**
     (y) 'Internal environment is controllable' — Comment.   **(08)**

Q. 4 (a) Point out the importance of the New Riche to business, economy.   **(04)**
     (b) Explain how culture affects business? Give examples.   **(08)**
<div align="center">**OR**</div>
Q. 4 (x) What are channels of technology transfer?   **(04)**
     (y) What is organisational culture? Explain.   **(08)**

Q. 5 (a) How climatic conditions affect business. Give examples.   **(04)**
     (b) Outline the recent shift in business strategy due to use of Information
       and communication technology in business.   **(08)**
<div align="center">**OR**</div>
Q. 5 (x) Compare the differences between democracy and dictatorship.   **(04)**
     (y) What are problems in e-Commerce?   **(08)**

Q. 6 (a) What is political environment? Explain. **(04)**

(b) What is the role of government in business? **(08)**

OR

Q. 6 (x) 'Reservations for women in Parliament and state assemblies in India'— Comment. **(04)**

(y) Point out the functions of civil services? **(08)**

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