

**Goa Vidyaprasarak Mandal's**  
**GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS**  
**FARMAGUDI, PONDA – GOA**  
**B.COM. UGC-CCFUP (SEMESTER-I) Intra Semester Assessment (ISA-I)-Test AUGUST 2023**  
**COM-145 – INNOVATION AND START-UPS**

**Time: 30 Minutes**

**Marks: 05**

---

*Instructions: a) All questions are compulsory.*

*b) Figures to the right indicate maximum marks.*

Q 1. Explain the term entrepreneur with an example. (1)

Q 2. a) State & explain any two characteristics of an entrepreneur. (2)

**OR**

b) Every entrepreneur has to develop a business plan. Justify this statement.

Q 3. a) Interpret how an entrepreneur will compare his actual growth with the planned growth. (2)

**OR**

b) Explain the following:

i) Social Entrepreneur

ii) Health Entrepreneur

---

---