

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA – GOA**

**B.COM. CBCS (SEMESTER-III) Intra Semester Assessment (ISA-I)-Test AUGUST 2023
ENTREPRENEURSHIP DEVELOPMENT**

Time: 30 Minutes

Marks: 10

Q) Answer **any five** questions of the following:

1. Explain the concept of an Entrepreneur. (2)
 2. Explain any two qualities of an entrepreneur. (2)
 3. Write short note on any two of the following: (2)
 - a. Technical Skill
 - b. Innovation
 - c. Flexibility
 4. Explain any two functions of an entrepreneur. (2)
 5. “Marketing Skills elevates the image of an enterprise” elaborate. (2)
 6. “Entrepreneurial creativity influences the growth of an enterprise”
Justify the statement. (2)
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