



GOA VIDYAPRASARAK MANDAL'S GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS

Farmagudi Ponda Goa 403404



PROSPECTUS 2024-25

MASTER OF COMMERCE (M.COM.)

Self-Financed Programme
Affiliated to Goa University

GOA VIDYAPRASARAK MANDAL

WORKING COMMITTEE

Shri. Krishna S. Shetye	Chairman
Shri. Ashok S. Nagvenkar	Vice-Chairman
Shri. Jayant K. Mandurkar	Secretary
Shri. Prabhat M. Shikerkar	Treasurer
Shri. Deepak G. Gaonkar	Member

GENERAL BODY

Shri. Bhaskar K. Khandeparkar	President
Shri. Girish R. Kelekar	Sub-President
Shri. Harshad R. Prabhu Sawkar	Secretary
Shri. Ajit G. S. Kerkar	Secretary

PRINCIPAL

Prof. Teotone Inas M. Vaz

VICE-PRINCIPAL

Dr. Meera R. Mayekar

VISION

To make the institution a centre of excellence in education and research with a focus on the multifaceted development of the students and to empower them to become global citizens.

MISSION

To impart quality education to students to enable them to face global challenges and mould them to be socially responsible citizens.

ABOUT COLLEGE

GOA VIDYAPRASARAK MANDAL, our parent institution, was founded by three visionaries Late Dr. Dada Vaidya, Late Shri Sitaram V. Kerkar and Late Shri Vinayak R. Bhat Sarjyotishi on 2nd October, 1911. Antonio Jose de Almeida High School was its first institution in Ponda town. A. J. de Almeida High School was the centre of nationalist activities till the liberation of Goa on 19th December 1961 and thus has a long list of freedom fighters as their alumni.

In the post-liberation era (1962 to 1965), the Mandal founded four more schools in Bandora, Savoi Vere, Bori and Khandepar villages of Ponda taluka. The Mandal set up G. V. M.'s Smt. Nelly Joildo Aguiar Higher Secondary School and a Primary and K. G. School in Ponda in 1975.

In 1985, Goa University came into existence and on 12th June 1986, Goa Vidyaprasarak Mandal's College of Commerce & Economics became a reality to cater to the demands of students wanting to pursue a degree in commerce faculty. On 13th March 1994, the College was named after Late Gopal Govind Poy Raiturcar.

In 1993, the Mandal set up Dr. Dada Vaidya College of Education in Ponda. In order to provide an opportunity to the students, G. V. M.'s Gopal Govind Poy Raiturcar College of Commerce & Economics started the Bachelor of Computer Applications Course in 2002, and the Master of Commerce Programme was started in 2008. The College was started with around 300 students, three classrooms and a handful of teaching and non-teaching faculty in Ponda town.

In 2000, the College moved to a spacious and green landscape at Farmagudi. The College now has spacious classrooms, an independent library building, well-equipped computer laboratories and audio-visual facilities.

The College is accredited with a "B++" grade (2.99 CGPA score, 3rd cycle) by the NAAC. The College emphasizes academic excellence and is keen to strengthen the all-round development of the student community. Various academic activities like seminars, workshops, conferences, and guest lectures are organized for the students throughout the academic calendar. Sports and cultural activities are organized to develop team spirit and leadership qualities.

The College has a sports policy where the outstanding performers are given scholarships and monetary awards. The College promotes co-curricular and extracurricular activities through a number of associations and clubs.

Thus, the College nurtures and encourages lively, enriching and healthy student-teacher interactions through various academic activities to promote academic excellence, merit and eminence.

The College has been recognized as a Cluster Research Centre in Economics for Ph.D. Course in Economics from 27th July 2021.





PRINCIPAL'S MESSAGE

PROF. TEOTONE VAZ

Greetings to all M.Com. aspirants seeking to embark on a journey of academic excellence and professional development at GVM's GGPR College of Commerce and Economics. Nestled as a beacon of educational prowess within our state, our institution stands as a testament to unwavering commitment to nurturing the next generation of leaders in the field of commerce.

As you step into our esteemed premises, envision a transformative experience awaiting you, one that promises not just academic enlightenment but holistic grooming for the challenges of the modern professional landscape. Our pledge is to foster your growth, both personally and professionally, sculpting you into well-rounded individuals equipped with the skills and acumen demanded by the dynamic realms of Accounts and Finance and Business Management.

Under the visionary umbrella of the National Education Policy 2020, we ensure a curriculum that is not only contemporary but also future-ready, catering to the evolving demands of the industry. Our faculty, a confluence of academic brilliance and real-world expertise, serves as mentors, guiding you through intricate concepts and practical applications alike.

Moreover, beyond the confines of traditional academia, we offer a vibrant ecosystem conducive to your all-round development. Our vibrant infrastructure sets the stage for seamless learning experiences, while our focus on co-curricular and extra-curricular activities enriches your journey with invaluable life skills and experiences.

We don't just educate, we empower. Join us and embark on a transformative voyage towards academic excellence, professional success, and personal fulfillment.

POST-GRADUATE PROGRAMME

MASTER OF COMMERCE (M.Com.) DEGREE

The college started the two-year, full-time Post Graduate Programme in Commerce from the academic year 2008-2009, which is affiliated to Goa University. This was done keeping in view the demand from the undergraduate students of the college who wanted to pursue Post-Graduation in the field of commerce and to cater to the needs of aspiring students in the nearby rural areas.

The highlight of the M.Com Programme syllabus is the selection of electives, which has been done carefully to go with the latest trends in the industry and to keep pace with the ever-changing times of the service sectors. The courses offered are in lieu with current industry norms. The M.Com Programme undergoes frequent revision of the syllabus depending on the needs of the market.

The pedagogy combines lectures, seminars, assignments, case studies, group discussions, field trips, study tours and interaction with industry experts. Each student is encouraged to inculcate reading habits, participate in classroom discussions, undertake research, learn new software that will help them in their research & present research papers at various national and state-level seminars.

The classroom environment is adapted with interactive sessions and complemented with the use of multimedia lectures making the subject interesting & learning process more effective. The lectures are conducted as per the prescribed norms of Goa University.



HIGHLIGHTS OF THE M.COM. PROGRAMME AT OUR COLLEGE

- **Curriculum to prepare you for Industry & Academic Career**
- **Experienced Faculty**
- **Services of professional counsellor for students and parents**
- **Courses in Life Skills and Personality Development by professional trainers**
- **Air-conditioned classrooms & Wi-Fi enabled campus**
- **ICT-enabled classrooms with Audio-visual facility**
- **Fully equipped computer laboratory**
- **Spacious Library with all facilities**
- **Guest lectures by experts from the industry**
- **Assistance for student's registration and completion of online courses (MOOCS) and other certificate courses**
- **NET /SET Preparatory Training Programme**
- **State Level Seminars/ Workshops**
- **Study Tours to Institutions and Industries**
- **Industrial Visits to local manufacturing units**

FACULTY



Prof. Teotone Vaz
Principal



Dr. Meera Mayekar
Vice-Principal



Dr. Raina Pinto
Mentor

M.COM. TEACHING FACULTY FOR 2023-24



Mr Akshay Naik

- Programme Co-ordinator
- Assistant Professor in Commerce
- Research Scholar at Goa University
- Qualification – M.Com. SET and NET
- Teaching Experience – 6 Years
- Industry Experience – 1 Year
- Research Publications – 02
- Research Paper presentations - 04



Mr Sagar Zaraunkar

- Assistant Professor in Commerce
- Qualification – M.Com. NET and SET
- Teaching Experience – 2 Years (LB)
- Industry Experience – 2 Years



Ms Nikita Vaz

- Assistant Professor in Commerce
- Qualification – M.Com. NET
- Teaching Experience – 1 Year (LB)
- Industry Experience – 2 Years

INFRASTRUCTURE



Library and M.Com. Block

Fully Air-conditioned Classroom



ICT Enabled Classrooms

Well Equipped Computer Laboratory



2 YEARS FULL-TIME SELF-FINANCED PROGRAMME

Affiliated to Goa University

- **PURPOSE**

The 2-year Master of Commerce Programme which to be conducted under the semester CBCS System, is offered with an objective to provide an extensive specialized knowledge in different domains of Commerce and Business for inculcating an appropriate multiple skills and ethical values in the students. More specifically, the Programme aims at developing the human potential to serve the various fields of the teaching profession and also to serve for research in the social sciences, thereby helping for the needs of industry at micro and macro levels.

- **PRE-REQUISITE**

To seek admission to M.Com. Programme a candidate must have passed B. Com Programme with at least 40%. The admission to the M. Com Programme is based on the Common Entrance Examination conducted by Goa University. The candidates admitted are expected to possess basic knowledge of all the commerce courses covered at the B. Com level.

- **CREDITS (THEORY, TUTORIAL, PRACTICAL)**

In order to award M.Com. degree, the candidate must have earned 80 Credits during two years. Of these 32 Credits are from Core Courses and 32 Credits are from Elective Courses offered, and 16 Credits of Dissertation.

- **NUMBER OF SEMESTERS, HOW THE COURSES ARE DISTRIBUTED**

The M.Com degree Programme shall be of 2 years duration divided into two parts, Part I and Part II and into Four Semesters.

- **DISSERTATION**

As a part of M.Com. Programme, the Dissertation shall be a Compulsory Dissertation and shall be in the Discipline in which the student is registered for the Master's Programme. The 16 Credits' DSD shall be 'split into 4 Credits of Research Internship, 4 Credits for Research Conceptualization and Data Collection methods and 8 Credits of Research Report and Viva.

PROGRAMME STRUCTURE

SEMESTER I		
Code No	Name of the Course	Credits
COM-500	Advanced Financial Management	4
COM-501	Capital Markets and Stock Exchange Operations	4
COM-502	Entrepreneurship and Venture Capital	4
COM-503	Organisational Behaviour	4
ACCOUNTING AND FINANCE		
COM-521	Advanced Corporate Accounting	4
COM-522	Financial Services Operations	4
BUSINESS MANAGEMENT		
COM-523	Human Resource Management	4
COM-524	Strategic Management	4

SEMESTER II		
Code No	Name of the Course	Credits
COM-504	Marketing and Consumer Behaviour	4
COM-505	Management of Mutual Funds	4
COM-506	Security Analysis and Portfolio Management	4
COM-507	Financial Derivatives	4
ACCOUNTING AND FINANCE		
COM-525	Direct Taxes	4
COM-526	Cost and Management Accounting	4
BUSINESS MANAGEMENT		
COM-527	Advertising and Sales Management	4
COM-528	Business Environment and International Trade	4

SEMESTER III		
Code No	Name of the Course	Credits
COM-600	Research Methodology	4
COM-601	Basic Econometrics	4
COM-602	Qualitative Research	4
	ACCOUNTING AND FINANCE	
COM-621	Corporate Valuation	4
COM-622	Corporate Mergers and Acquisitions Indirect Taxes	4
COM-623	Indirect Taxes	4
COM-624	Financial Risk Management	4
COM-625	Treasury and Forex Management	4
COM-626	Cost Management and Control	4
	BUSINESS MANAGEMENT	
COM-627	Banking and Financial Institutions	4
COM-628	Insurance Management	4
COM-629	International Marketing	4
COM-630	Retail Marketing	4
COM-631	Customer Relationship Management	4
COM-632	Travel and Tourism Management	4

Semester IV		
Code No	Name of the Course	Credits
COM-603	Advanced Econometrics	4
COM-604	Business Analytics	4
COM-651	Dissertation	16

At the beginning of the all Semesters, Department will open the Specialization Courses from the list given above depending on availability of Faculty Members. Apart from Core Courses, the students are required to opt for 1 Course during the Semester I and II from the Specialization Courses offered. Students have the option of choosing any other Optional Course offered by the Department and also the Courses available at the SWAYAM portal.

Recommended distribution of Courses: Semester-Wise

Courses	SEM I	SEM II	SEM III	SEM IV	Credits
Discipline Specific Core (DSC)	16	16			32
Discipline Specific Elective (DSE)	4	4			08
Research Specific Elective Course (RSE)			8	4	12
Generic Elective Course (GE)			12		12
Discipline Specific Dissertation (DSD)/Internship				16	16
Total Credits	20	20	20	20	80

ELIGIBILITY CRITERIA FOR ADMISSION

- **PROGRAMME (M.COM.)**

Applications for admission for various Post Graduation Degree Programmes at Goa University and affiliated colleges will be accepted through online mode only. Interested candidates are informed to visit Goa University website www.unigoa.ac.in for details.

- **Eligibility:**

Admissions to the Post Graduate Programmes shall be entirely based on the Goa University Admissions Ranking Test (GU-ART). The marks percentage obtained by the students while graduating would only be used to ascertain the eligibility of candidates for the programme. The purpose of the GU-ART is only to rank the prospective students and not for determination of pass/fail.

- Candidates who have completed their Graduation or are in their Final Year of Graduation are eligible to apply.

Selected candidates who are in the Final Year of Graduation shall be granted Provisional Admission. Their admission will be confirmed after the results are declared based on the eligibility. In case a candidate fails to clear the Graduation Examination, the admission shall be cancelled and the fees shall be refunded.

COURSE FEE STRUCTURE 2024-25

As Prescribed by the Fee Committee, Goa University

	M.Com. – I (₹)	M.Com. – II (₹)
Tuition fees	38,900.00	35,300.00
Development fees	1,000.00	1,000.00
Library fees	1,000.00	1,000.00
Computer lab fees	500.00	500.00
Univ. reg. fees	660.00	----
Gymkhana fee	420.00	420.00
Students aid fund	130.00	130.00
Students activity fees	178.00	238.00
Univ. Admin. Expenses	1,000.00	1,000.00
Group Insurance	80.00	80.00
I Card	100.00	100.00
Grand Total	43,968.00	39,768.00

*Subject to change as per Goa University Guidelines

CODE OF CONDUCT

- Students have to compulsorily wear the uniform in the college premises

***Uniform description: Shirt/Kurti Colour: Maroon, Pant Colour: Black
For girls- Shirt with pocket. The sleeve length should be up to the elbow paired with Black trousers.***

Or

***Short kurti and a Black waist coast paired with Black trousers.
For boys - Shirt with a pocket. Sleeves should be of full length paired with Black trousers.***

Note: Shirt should be long enough to be tucked in. (Sample of uniform displayed at the college)

Students have to compulsorily wear the uniform as specified by the college. Any student not following the specifications, will not be allowed to enter the college premises. Every student is expected to be properly dressed while on the college campus. There shall be no modification made in the uniform

- Every student is expected to wear ID card and should be properly dressed while on the College Campus.
- Every student should be punctual and regular and shall attend lectures, practicals, tutorials, tests and examinations.
- All home assignments / exercises given by the Teacher are to be completed regularly from time to time.
- Without prior permission of the Principal/Professor in-charge no student shall absent himself/herself from a test or tutorial examination.
- Students have to intimate/justify in writing to the office their absence from lectures/practicals/tutorials/tests/examinations immediately with necessary/required proof.
- Loitering in the corridors or premises of the College while the College classes are in progress is strictly prohibited.
- The behaviour of student vis-a-vis members of the staff and fellow students is expected to be decent and polite.
- Students shall not form any Society in the College nor shall invite any person to address a meeting without the prior permission of the Principal.
- In the College functions, debates and other meetings, chair shall always be taken by a person approved by the Principal. The subjects of such debates must have the prior approval of the Principal.
- No student of the College shall take active part in any communal and violent political activity.
- Use of tobacco, smoking and liquor are strictly prohibited on the College campus.
- Every student is expected to take due care of the College property and help in keeping the premises clean, neat and tidy. They should note that an attempt to damage the College property is a breach of discipline. Disciplinary action will be taken against the guilty and the cost of damage recovered from them.
- Students are advised to see the Notice Board regularly.
- Lighting of fire crackers in College premises is banned.
- No student can distribute leaflets or any other material and raise funds towards any activity / organization without the knowledge of Principal/ Vice-Principal of the College.

- **Parents / Guardians / Outsiders are advised to contact the College office in case they want to meet their ward / concerned student during lecture hours. They should not directly approach their ward / concerned student during lecture hours.**
- **Students / Outsiders should not drive their vehicle in the College campus in a reckless manner. They are requested to park in the parking space provided. Students who fail to adhere to this rule shall be penalised.**
- **Mobile Phones should be kept on Silent Mode in the Classes.**
- **Ragging is strictly banned in the college. Anyone found indulging in ragging will be punished appropriately which may include expulsion from college. Anti-ragging helpline (1800-180-5522) Detailed Regulations are available on UGC website: www.ugc.ac.in**
- **The Principal is authorized to add, amend or modify these rules.**
- **All matters not covered by the above rules will rest at the discretion of the Principal.**
- **The discretion of the Principal is final and binding.**

ATTENDANCE

- **A student registered shall be required to have a minimum cumulative attendance of 75% of the total lectures and practicals prescribed for the course during that Semester / Term / Year. Although the attendance shall be cumulative for all the papers /courses taken together, in the given Semester / Term / Year, a student shall be required to have a minimum of 50% attendance in any individual paper / course.**
- **A student, having less than 75% cumulative attendance in a Semester / Term/ Year and/or less than 50% attendance in individual paper/course, shall not be eligible to appear for that Semester / Term / Annual Examination.**
- **Such student shall have to seek re-admission to the Course / Programme during the subsequent Academic Year / Term / Semester by paying requisite fees. However, such student shall not be treated as fresh applicant for the admission if the readmission is in the same institution. Readmission to professional colleges for the First Year of the course shall be as per the admission rules for these courses. These students shall not answer CET.**

LIBRARY MEMBERSHIP

All members are required to make Library cards for circulation/lending and reference service.

	Lending Membership Card	Reference / Overnight Book Lending Card
M.Com.	Two cards (Two book per card)	One Card (One book per card)
Readers' Club	One card (One non-academic book)	

- In order to enable access to e-books / e-journals, e-mail alerts and reservation of books, every member is required to provide valid e-mail at the time of filling admission form.
- Students who have had indiscipline issues / defaulted /suspended in the past will require passing written exam regarding rules and procedures of library. Only after passing this exam, membership will be considered for membership again.
- New Library cards will be issued to M. Com - II students in the month of July every year, only after they have returned their previous year Library cards.

SCHOLARSHIPS

- Post Matric Scholarship to ST/OBC/SC Students of M.Com. Part I & Part II (Subject to Govt. Approval)
- Under Students' Aid Fund financial aid will be to the needy students as per Government guidelines every year.
- Mayekar Family Prize: This prize is awarded by Mrs. Meera Mayekar every year to the student of our college who passes all four semesters of M.Com. Programme at first attempt and secures highest marks (Minimum 60%) at M.Com. examination

- **Mast. Advait Pradip Maske Scholarship:** This scholarship is awarded by Dr. Pradip Maske to the student standing first in M.Com. examination
- **Late Shri Subrai Kashinath Pai:** This scholarship is awarded to a student obtaining highest marks and standing first in the college at Post Graduate M.Com. examination
- **Vijaya – Vasudeo Scholarship:** This scholarship is awarded by Shri Prakash V. Sardesai to a student standing first at M.Com. Examination.

ACTIVITIES OF M.COM. DEPARTMENT FOR A.Y. 2023-24



M.COM. ORIENTATION PROGRAM

FRESHER'S WELCOME PROGRAM



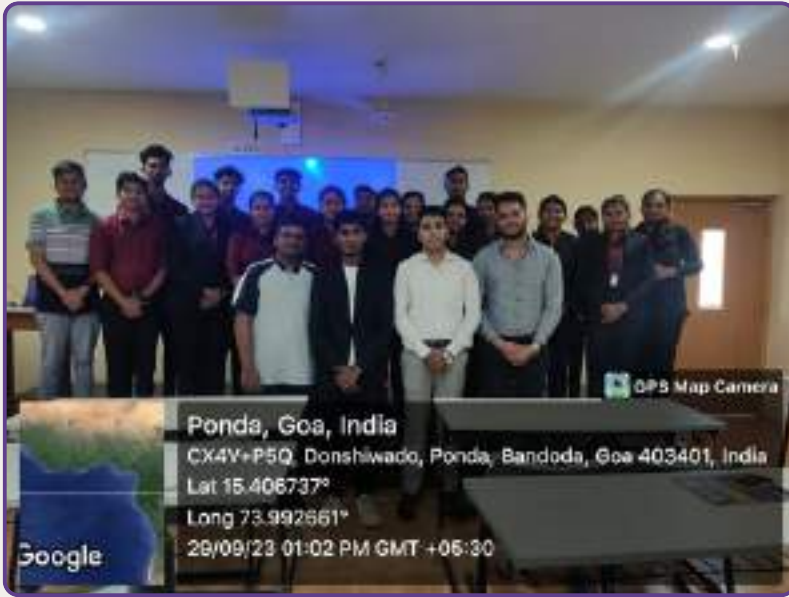


INDUSTRY INTERACTION PROGRAMME ON STUDENT WEALTH CREATION

GENERAL KNOWLEDGE SESSIONS



**INDUSTRY INTERACTION:
INVESTING STRATEGIES
WITH FUNDAMENTAL AND
TECHNICAL ANALYSIS**



**INDUSTRIAL VISIT TO
INDIAN CUSTOMS &
CENTRAL EXCISE MUSEUM**



**INDUSTRIAL VISIT TO
MALL-DE-GOIA**





INDUSTRIAL VISIT TO AMUL PLANT (IGLOO DAIRY)

NET/SET ORIENTATION IN COMMERCE



Ponda, Goa, India
CX4V+P5Q, Donshiwade, Ponda, Bandoda, Goa 403401, India
Lat 15.406802°
Long 73.982764°
25/06/23 01:04 PM GMT +05:30



DEBATE COMPETITION - M.COM. VS. T.Y. B.COM.

Ponda, Goa, India
BVM's GPR, College of commerce and economics, Farnagudi, Ponda, Bandoda, Goa
403401, India
Lat 15.406802°
Long 73.982764°
11/10/23 12:37 PM GMT +05:30



NATIONAL VOTER'S DAY EVENT: IMPORTANCE OF VOTING IN DEMOCRACY

UNION BUDGET 2024 SCREENING



INDUSTRY INTERACTION ON RISK MANAGEMENT

SESSION ON RESEARCH PUBLICATIONS IN SCOPUS, WEB OF SCIENCE AND UGC CARE LISTED JOURNALS



GU- ART AND M.COM. ORIENTATION PROGRAM



AT G.V.M.'s G.G.P.R. COLLEGE



AT MULTI-FACULTY COLLEGE



AT SWAMI VIVEKANAND COLLEGE



TEAM OF STUDENTS & FACULTY



SESSION ON E-RESOURCES IN ACADEMICS AND RESEARCH

STUDY TRIP TO DANDELI KARNATAKA





A 30 HOURS CERTIFICATE COURSE IN MS-OFFICE AND TALLY

MOVIE SCREENING: ROCKET SINGH



RESEARCH WORKSHOP ON DATA ANALYSIS USING JAMOVI/E-VIEWS



INTER CLASS QUIZ COMPETITION

INDUSTRY INTERACTION ON MUTUAL FUND INVESTMENT STRATEGIES



FIELD TRIP TO SHARVARAJ WATER ADVENTURE AND AMUSEMENT PARK



TRAINING FOR INTERVIEWS

FAREWELL PROGRAM 2024



STUDENTS OF M.COM. PARTICIPATING IN VARIOUS EVENTS AT OTHER INSTITUTIONS



Inter-collegiate competition
at S. S. Dempo College



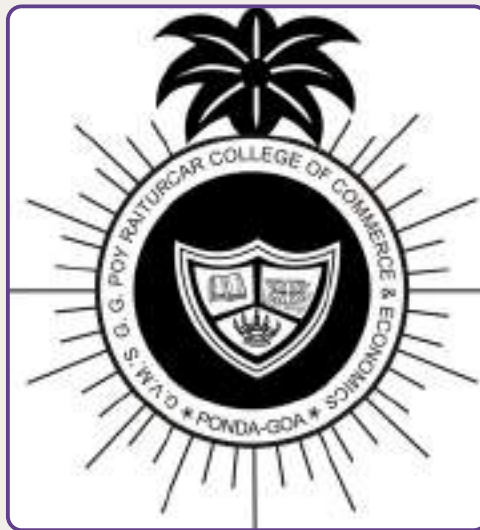
Research Workshop at
Government College Quepem



Volunteers at National Games



Inter-collegiate
Competition at M.E.S. College



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Farmagudi Ponda Goa 403404

Reaccredited by NAAC at the B++ grade (With a CGPA of
2.99, 3rd cycle)

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E-mail: gvmcce@yahoo.in

Website: www.gvmcommercecollege.ac.in

Library website: gvmcommercecollege.ac.in/library

Mr Akshay Naik (Programme Co-ordinator) : 9403272888