

Your Startup Hub

Proposal Guide for Institutes

A STEP TOWARDS COLLABORATIVE
GROWTH IN THE ARENA OF
ENTREPRENEURSHIP

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Introduction

AIC-GIM FOUNDATION

AIC-GIM's vision is to create an ecosystem that nurtures and supports groundbreaking ideas that have the potential to revolutionize industries but are often overlooked. We believe in the power of these **unconventional ideas** and the **passionate entrepreneurs** behind them. By bringing together a diverse and global community of **Innovators, Mentors, Investors** and **Industry experts**, AIC-GIM aims to provide the resources and guidance needed to translate these ventures into transformative technologies, products, and strategies. Our incubation approach is to create an environment that encourages risk-taking, fosters collaboration and **accelerates the growth** of ventures, ultimately **driving innovation** and making a lasting impact on society.

ATAL INNOVATION MISSION

Atal Innovation Mission (AIM) fosters innovation and entrepreneurship in India with **72 centres** creating **32K+ jobs**, **40+ partnerships**, and **1500+ events** nationwide, positioning India as a hub for entrepreneurial innovation.

GOA INSTITUTE OF MANAGEMENT

GIM Goa, est. 1993, offers AICTE-approved PG programs in Management, Accounting, HRM, etc. Accredited by **NBA, SAQS** and **AACSB** ranked globally.



Our Notable Partnerships



Mission, Supporters & Associations

OUR MISSION

Our mission is to aid startups, stimulate their growth and facilitate their success through a holistic support system for entrepreneurs by providing them opportunities to access finance, market and talent including mentors and subject matter experts.

OUR SUPPORTERS & ASSOCIATIONS



Atal Innovation Mission - NITI Aayog

Startup India - DPIIT



Ministry of Electronics and Information Technology

SISFS(Startup India Seed Fund Scheme)



Angel Investors and Venture Capitalist



Our Success Stories

01

Arivation Fashiontech Pvt Ltd

Featured on **Shark Tank India season 3** as **Arista Vault**, known for India's first innovative smart luggage segment had raised Pre-Series fund under **SAMRIDH scheme - MeitY Startup Hub** Implemented by **AIC-GIM**

04

Infipre IT Services OPC Pvt Ltd

Impacted **23K+ Customers** in **10+ countries** globally by providing one stop IT services solution on single platform

02

Nawgati Tech Pvt Ltd

Featured on **Shark Tank India season 2** as **Nawgati**, modernizing the traditional fueling operations at petrol stations had raised Pre-Series fund under **SAMRIDH scheme - MeitY Startup Hub** Implemented by **AIC-GIM**

05

FunMinds Learning Tech Pvt Ltd

Reached over **4000 students** and more than **100+ schools** in **Goa** (2021 Data) through various programmes, Impacting many schools in Goa through free sessions. raised seed fund while under incubation with AIC GIM.

03

Goa App Pvt Ltd

Raised Funding through AIC GIM connects and has around **100K+ downloads** on Google Playstore with an **4.4 Stars rating**, changing the way we plan our travel.

06

Incubig Innovations Pvt Ltd

Incubated by AIC GIM, **Selected among top 10 companies from 1700 global companies by South Korean Govt, KSGC 2019** impacting the startup patent domain

and many more....

Since inception over the past 5 years, AIC-GIMs' startups have created NAV (net asset value) of over INR 200 crore*

*Being private transactions the above figure is estimated



Your Startup Hub

WHAT IS YOUR STARTUP HUB (YSH)

The Your Startup Hub (YSH) program is a turnkey solution for Institutes and colleges seeking to establish a thriving ecosystem of innovation and entrepreneurship on their campuses. It offers a range of mentorship and networking opportunities to foster entrepreneurship, innovation and services to empower students and faculty to learn and research entrepreneurial endeavours effectively.

ACCESS TO FOLLOWING



STARTUP HUB PROGRAM

Assess the E-cell facility, identify gaps, and devise strategies for improvement in mentorship, networking, funding and ecosystem support.

- **Gap Analysis:** Analyze existing E-cell for gaps & improvement
- **Infrastructure Support:** Options of dedicated workspaces at AIC-GIM
- **Mentorship:** Access to limited programs & sessions
- **Funding Opportunities:** Networking opportunities with AIC-GIM's VCs and Angel investors connect
- **Ecosystem Growth:** Limited access to AIC-GIM facilities
- **E-cell Management Advisory:** Advice & guidance to manage E-cell structure at your institutes



WORKSHOPS

Access to workshops on ideation, innovation, entrepreneurship, and design thinking.

- **Inspire Creativity:** Expose participants to diverse perspectives and real-world examples
- **Educate on Design Thinking:** Introduce principles and methodologies for problem-solving
- **Foster Entrepreneurial Mindset:** Cultivate risk-taking and innovative thinking in students
- **Facilitate Collaboration:** Encourage idea exchange and project collaboration
- **Empower Action:** Provide access to resources and support for entrepreneurial pursuits



ACCESS TO FOLLOWING



ALUMNI ENGAGEMENT AND MANAGEMENT

Guidance for managing and engaging your existing alumni connect and leveraging the same to Institutes benefit

- **Regular Alumni Networking Events:** To facilitate collaboration among alumni entrepreneurs
- **Alumni Mentorship Program:** To guide in pairing students with alumni mentors for their guidance and mentorship support
- **Alumni Speaker Series:** To inspire students with talks by successful alumni to boost entrepreneurship



ACCESS TO AIC-GIM ECOSYSTEM AND STARTUP EVENTS

AIC-GIM partners facilitate access to entrepreneurial ecosystems and startup events across the country

- **Community Engagement:** Support for community engagement and encouraging networking opportunities with like-minded people
- **Develop Startup Acumen:** Learn diverse skills & strategies that help in building startup acumen
- **Boost Student Motivation:** Apply learning to real-world ventures by having a hands-on experience
- **Expanded Network:** Access to selective AIC-GIM events which helps in building connections with entrepreneurs, investors, and professionals
- **Industry Insights:** Gain valuable knowledge on trends and technologies emerging in the startup domain





YSH Outcomes



*T&C apply



Value Proposition



Building a startup ecosystem within the institute fostering students' overall growth



Leverage the expertise & connections of several mentors and industry leaders for the institutional benefit



Encouraging engagements with institutes alumni connection base benefiting Institutes



Helps institute's building eligibility to access government grants aimed at nurturing innovation and entrepreneurship



Make institute education policy (*NEP 2020*) and accreditation (*AICTE Startup Policy 2016*) criteria requirements ready



Customised support as per institute requirements*

*T&C apply





Let's Connect....



Note: All images used are of AIC-GIM premises and are its intellectual assets

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