

G.V.M.'S G.G.P.R. College of Commerce & Economics, Ponda Goa
M.Com Semester-I End Examination-January 2023
COTC-403 Entrepreneurship & Venture Capital Financing

Duration-02 Hours

Maximum Marks: 40

- Instructions:**
1. This paper consists of **six (6) questions** carrying equal marks.
 2. **Question No. 1 is compulsory.**
 3. Answer **any three (3)** questions from 2,3,4,5 and 6.
 4. Each question carries **10 marks**. Figures to the right indicate full marks.
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Q.1. Answer the following questions :- **(5x2= 10 marks)**

- a) Explain the term 'Innovation' with the help of an example.
- b) How is Entrepreneurship different from an Enterprise?
- c) State and explain any two role played by the Venture Capitalists.
- d) List down the steps in preparation of a business plan.
- e) What is Unicorn start-up? What is India's rank in it?

Q.2. Answer the following questions :- **(2x5= 10 marks)**

- a) Describe the role of an Entrepreneur in social-economic transformation
- b) Explain the various stages of Business Life Cycle.

Q.3. Answer the following questions :- **(2x5= 10 marks)**

- a) Discuss the role of Creativity in Entrepreneurship.
- b) Describe briefly on the Vicious Cycle of Poverty.

Q.4. Answer the following questions :- **(2x5= 10 marks)**

- a) Explain the various stages of Venture Capital Life Cycle.
- b) Discuss the impact of Covid-19 pandemic on various sectors in India.

Q.5. Answer the following questions :- **(2x5= 10 marks)**

- a) Explain the purpose and importance of Business Plan.
- b) Explain any five valuation factors for Start-ups' at Seed Stage.

Q.6. Answer the following questions :-

(2x5= 10 marks)

a) Identify and evaluate the significance of start-ups in India.

b) Explain any three of the following terms:

- i. Software-as-a-Service (SaaS)
- ii. Platform-as-a-Service (PaaS)
- iii. Infrastructure-as-a-Service (IaaS)
- iv. Unified Communications-as-a-Service (UCaaS)
