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**B.C.A. Semester - VI  
EXAMINATION MAY 2023  
Content Management Systems**

[Time: 2 Hours]

[Max. Marks:60]

- Instructions:**
- i) All questions are compulsory
  - ii) Figures to the right indicate full marks

Q1. A. Name the following:

5×1=5

- i) A geographically distributed network of proxy servers and their data centres.
- ii) The method used to create an email list and keep on adding new subscribers to generate quality leads to share and promote content.
- iii) In prestashop a button that takes a user directly to the front end of your web store.
- iv) A user can force the Table of Content to appear on wiki page by typing a code.
- v) This property of CSS, specifies a style for the target element when the animation is not playing.

B. State whether the following statements are True or False:

5×1=5

- i) Targeted marketing allows a user to focus a message on the right market- and the people who are most likely to buy from.
- ii) Under appearance in wordpress, the user can manage collaborators and their editing privileges; profile and avatar.
- iii) Table of content in wikis automatically appears on pages that uses more than 4 or more headings.
- iv) An element with position: sticky; is positioned based on the user's scroll position in CSS.
- v) The JEventDispatcherclass is an event handler which calls all plugins registered for a particular event, when that event is triggered.

Q2. A) What is Mediawiki?

2

B) Give 4 essential website functions all firms should monitor.

3

C) Explain how to Add, Delete courses in Moodle?

5

- Q3. A) Explain with the help of an example a CSS selector. 2  
B) Write a note on customize site features using permalinks and favicons of WordPress. 3  
C) Explain the quiz activity in Moodle. 5
- Q4. A) Give 2 cons of using a CMS. 2  
B) Write a note on any 3 features of prestashop. 3  
C) Write a note on Social Go and explain how socialgo products are hosted. 5
- Q5. A) Give 2 points of differences between WordPress and moodle. 2  
B) Give 3 points of differences between Wordpress.com and Wordpress.org. 3  
C) Give 5 Benefits of the Joomla Hosting Platform. 5
- Q6. A) Give 2 points on the wordfence plugin in wordpress. 2  
B) Explain how to add a course in moodle. 3  
C) Explain steps how to add link to text and menu in Wix. 5