

**GOA VIDYAPRASARAK MANDAL's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE & ECONOMICS
FARMAGUDI, PONDA GOA**

B.COM. CBCS (SEMESTER IV) END EXAMINATION APRIL/MAY 2023

E-COMMERCE & E-ACCOUNTING (GE 5)

DURATION: 1 hr 30 Mins

MARKS: 40

*INSTRUCTIONS: 1) Figures to the right indicate maximum marks.
2) Each question carries 10 marks.*

Q 1) Answer any four from the following: (4X10= 40 Marks)

- a) What is E-Commerce & explain the revenue models in E-Commerce.
- b) State & explain the different forms of electronic payment system.
- c) Explain in detail the requirements in the E-Payment system.
- d) Explain the various ways of promoting a website.
- e) Explain the term M-Commerce & its limitations.
- f) Write a short note on supply chain management, players involved & explain the components of E-supply chain management.

XXXXXXXX BEST OF LUCK XXXXXXXX