

Name of the Programme: Bachelor of Commerce (Honors)

Course Code: COM-141 Title of the Course: Computer Applications in Business

Number of Credits: 03 (1T+2P)

Effective from AY: 2023-24

<b>Pre-requisites for the Course:</b>	Nil						
<b>Course Objectives:</b>	Objectives of the Course are: 1. To provide skills in data capturing, presentation, and report formatting. 2. To provide an understanding of essentials of Information Technology, Internet Applications and Emerging Technologies. 3. To develop skills in efficient search techniques and online collaboration tools.						
<b>Content:</b>	<table border="0"><tr><td data-bbox="360 595 1332 1016"><b>Unit 1: Information Technology Basics</b> Information: Prerequisites of Information, Need for Information Technology and its advantages; Information Technology : Definition and components; Data : Definition, Types, Data Representation, Number system and Coding Schemes(ASCII and UNICODE); Parts of a Computer: CPU, Memory, Input/ Output Devices, Auxiliary Memory; Software – Definition, Relationship between Hardware and Software, Categories of Software, OS - definition &amp; functions Role of Information Technology in : Business, Mobile Computing, Health Services, Public Sector, Media, Defence Services, Education and Publication.</td><td data-bbox="1342 595 1484 1016"><b>10 hours</b></td></tr><tr><td data-bbox="360 1021 1332 1375"><b>Unit 2: Internet Applications and Emerging Technologies</b> Internet – role and importance, Web Browser, IP Addressing – Public Vs Private, Static Vs Dynamic; WWW &amp; related protocols; Internet Applications. Cloud Computing: Meaning, Features, &amp; Service models, Advantages and disadvantages, Mobile Computing: Meaning, Business Applications of Mobile computing, Virtual reality &amp; Augmented Reality: Meaning and applications, IoT - Internet of Things: Meaning &amp; Applications</td><td data-bbox="1342 1021 1484 1375"><b>5 hours</b></td></tr><tr><td data-bbox="360 1379 1332 2054"><b>Unit 3: Practicals</b> <b>Lab 1</b> Basic Computer Skills Surfing the Internet, Use of Email and Search Engines Securing your device Installation and Configuration of any free Antivirus Package eg. AVG/Avast etc., Online Sharing and Collaboration Create documents, spreadsheets and presentations online, Share and collaborate in real time, Safely store and organize your work, Control who can see your documents Data capture using Google Forms Create data forms to capture data for Event Registration, Event Feedback, Customer feedback/satisfaction on a product or service and Order Request OS Basic Installation of Operating System , Demonstrate features of any MS</td><td data-bbox="1342 1379 1484 2054"><b>10 hours</b></td></tr></table>	<b>Unit 1: Information Technology Basics</b> Information: Prerequisites of Information, Need for Information Technology and its advantages; Information Technology : Definition and components; Data : Definition, Types, Data Representation, Number system and Coding Schemes(ASCII and UNICODE); Parts of a Computer: CPU, Memory, Input/ Output Devices, Auxiliary Memory; Software – Definition, Relationship between Hardware and Software, Categories of Software, OS - definition & functions Role of Information Technology in : Business, Mobile Computing, Health Services, Public Sector, Media, Defence Services, Education and Publication.	<b>10 hours</b>	<b>Unit 2: Internet Applications and Emerging Technologies</b> Internet – role and importance, Web Browser, IP Addressing – Public Vs Private, Static Vs Dynamic; WWW & related protocols; Internet Applications. Cloud Computing: Meaning, Features, & Service models, Advantages and disadvantages, Mobile Computing: Meaning, Business Applications of Mobile computing, Virtual reality & Augmented Reality: Meaning and applications, IoT - Internet of Things: Meaning & Applications	<b>5 hours</b>	<b>Unit 3: Practicals</b> <b>Lab 1</b> Basic Computer Skills Surfing the Internet, Use of Email and Search Engines Securing your device Installation and Configuration of any free Antivirus Package eg. AVG/Avast etc., Online Sharing and Collaboration Create documents, spreadsheets and presentations online, Share and collaborate in real time, Safely store and organize your work, Control who can see your documents Data capture using Google Forms Create data forms to capture data for Event Registration, Event Feedback, Customer feedback/satisfaction on a product or service and Order Request OS Basic Installation of Operating System , Demonstrate features of any MS	<b>10 hours</b>
<b>Unit 1: Information Technology Basics</b> Information: Prerequisites of Information, Need for Information Technology and its advantages; Information Technology : Definition and components; Data : Definition, Types, Data Representation, Number system and Coding Schemes(ASCII and UNICODE); Parts of a Computer: CPU, Memory, Input/ Output Devices, Auxiliary Memory; Software – Definition, Relationship between Hardware and Software, Categories of Software, OS - definition & functions Role of Information Technology in : Business, Mobile Computing, Health Services, Public Sector, Media, Defence Services, Education and Publication.	<b>10 hours</b>						
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	<p>Windows based OS or any of the Linux flavor , Identification of Directories , Setting up computer, Add a printer, Check device drivers, Installation of software, Users and administrative rights for installation</p> <p><b>Lab 2</b>  Report Formatting using Word Processing  (MS Word or any similar Open Source software)  Draft an official letter for job interview invitation/ job appointment/ invitation to a business trade show event, use mail merge to input the recipients list linking with database.  Given a project report in PDF format transfer to word processor software and format to include title page, specified Paragraph and Page Formating (page size, orientation, line spacing, font type and font size, Indent, bullets, paragraph formatting) details, Acknowledgement page, Table of contents page, List of figures page, List of Tables page, bibliography, references, distinct headers for each chapter, page numbering in roman for initial pages and normal from first chapter. The document should be checked for spelling errors and corrected appropriately. Create / Upload a document in a collaboration software like Google docs. Share and collaborate in real time, Safely store and organize your work, Control who can see your documents.</p> <p><b>Lab 3</b>  Presentation Software  (MS- Powerpoint or any similar Open Source software)  Preparing presentation in areas such as Customer satisfaction/ feedback, product analysis, job satisfaction using the data obtained through data capture tool, including appropriate slide animation, sound recording, slide timings, customer feedback video. Export the presentation as video or save as slide show. Prepare handouts for audience.</p>	<p><b>30 hours</b></p> <p><b>20 hours</b></p>
<b>Pedagogy:</b>	Lectures, Practical Lab Sessions, Presentations	
<b>Reference/ Readings:</b>	<ol style="list-style-type: none"> <li>1. Sinha, P. K., &amp; Sinha, P. (2014), Computer Fundamentals (Sixth ed.), BPB Publications</li> <li>2. Leon, A., &amp; Leon, M. (1999), Fundamentals of Information Technology (First ed.), Leon Press</li> <li>3. Arvind Babu, M. C., Anandamurugan, S., &amp; Priyaa, T. (2016), Cloud Computing (First ed.), Laxmi Publications Pvt Ltd</li> <li>4. Bahga, A., &amp; Madiseti, V. (2015), Internet of Things: A Hands-On Approach, (First ed.), University Press</li> <li>5. <a href="https://www.howstuffworks.com">https://www.howstuffworks.com</a></li> <li>6. <a href="https://www.panola.edu/media/825/download?attachment/itsw1401.pdf">https://www.panola.edu/media/825/download?attachment/itsw1401.pdf</a></li> </ol>	
<b>Course Outcomes:</b>	<p>After completion of this course, the learners will be able to:</p> <p><b>CO 1:</b> Explain the concepts of Information Technology.</p> <p><b>CO 2:</b> Discuss significance and applications of Internet Applications.</p> <p><b>CO 3:</b> Discuss significance and applications of Emerging Technologies.</p> <p><b>CO 4:</b> Demonstrate practical skills in Application software.</p>	