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GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA –GOA

B.COM. CBCS (SEMESTER V) INTRA SEMESTER ASSESSMENT (ISA-I) TEST, SEPTEMBER 2022

INDUSTRIAL MANAGEMENT

Duration: 30 minutes Marks: 10

INSTRUCTIONS:

All questions are compulsory.

Figures to the right indicate marks assigned to the questions.

I. Answer any two questions from the following:

(2x 3 = 6 Marks)

- A. Principles of Scientific Management. *(any three points)*
- B. Factors determining factory location. *(any three points)*
- C. Importance of plant layout. *(any three points)*

II. Answer any two questions from the following:

(2 x 2 = 4 Marks)

- i) Importance of Industrial management. *(any two points)*
- ii) Significance of Scientific Management. *(any two points)*
- iii) Write a short note on factory location.