

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA –GOA

B.COM. CBCS (SEMESTER I) INTRA SEMESTER ASSESSMENT (ISA-I) TEST, SEPTEMBER 2022

GENERAL MANAGEMENT

Duration: 30 minutes

Marks: 10

Q) Answer any 5 questions of the following: (5x2=10 marks)

1. Explain any two differences between Administration and Management.
2. Draw the levels of management and explain why you require different levels of management.
3. 'Management is a group activity, not an isolated activity'. Explain the statement with an appropriate example.
4. Define and explain the term Management.
5. 'Management is a process not just a body of individuals'. Explain the statement with an appropriate example.
6. "Top level management is important when dealing with the outside market."
Explain why, with an appropriate example.