

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
FARMAGUDI, PONDA –GOA

B.COM. CBCS (SEMESTER III) INTRA SEMESTER ASSESSMENT (ISA-I) TEST, SEPTEMBER 2022

ENTREPRENEURSHIP DEVELOPMENT

Duration: 30min.

Marks: 10

- Q. No. 1 Answer any 2 questions of the following: **2x2=4**
- a) Define the term “An Entrepreneur”.
 - b) Explain the concept of Entrepreneurship.
 - c) Explain in brief any 2 qualities of an entrepreneur.
- Q. No. 2. Answer any 1 question of the following: **1x3=3**
- a) Explain in brief any 3 functions of an entrepreneur.
 - b) Write a note on:
 - 1) Conceptual skills
 - 2) Diagnostic skills
- Q. No. 3. Answer any 1 question of the following: **1x3=3**
- 1) What is the role of Innovation in Entrepreneurship in economic development?
 - 2) “A successful entrepreneur should always perceive marketing opportunities wisely” elaborate the statement.