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B.COM. CBCS (SEMESTER IV) EXAMINATION, JUNE 2022.

COMPUTER APPLICATION FOR BUSINESS

MARKS: 40   **DURATION: 1 ½ HOURS**

Instructions: *1. All questions are compulsory.*

2. Figures to the right indicate marks.

Q.1. Answer any **TWO** from the following: **(2 x 5)**

a) Explain the difference between B2B and B2C E-commerce.

b) Explain the various components of an EDI document.

c) Explain the characteristics of DBMS.

Q.2.a) Define the following terms: **(2)**
  i) Record   ii) Entity

b) Answer any **TWO** from the following: **(2 x4)**

  i) Explain the steps involved in the working of EDI.

  ii) Explain the advantages of E-Commerce.

  iii) Explain the limitations of ERP.

Q.3. a) What is the result of the following queries? (Draw only the resultant table)   **(4)**

  i) SELECT cust_name FROM Customer WHERE Cust_Address ="Panjim" AND Cust_member="Gold".

  ii) SELECT Stud_Name FROM Student WHERE Marks > "75%".

b) Answer any **TWO** from the following: **(2 x3)**

  i) Explain in brief any two types of database models.

  ii) Explain any two modes of payments in e-commerce.

  iii) What is digital signature and how does it work?

Q.4) Answer any **TWO** from the following: **(2 x 5)**

  a) Explain the different types of security threats in an E-Commerce environment.

  b) Explain the various functions of the financial & accounting module of ERP.

  c) Explain the benefits of EDI.

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