

**G.V.M's G.G.P.R. College of Commerce and Economics**

**Farmagudi-Goa**

**BCA(Semester VI)Intra Semester Assessment(ISA)-(Test-III)March 2017**

**CONTENT MANAGEMENT SYSTEMS**

MARKS: 15

TIME: 45 Minutes

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Q.1.What is a blog? (2 mks)

Q.2. how do you keep post private in wordpress? (2 mks)

Q.3. Differentiate between wordpress.org and wordpress.com (2 mks)

Q.4.state the steps for worpress installation. (3 mks)

Q.5.how do you change wordpress themes? (3 mks)

Q.6.what is a plugin?.write down the steps for installing a plugin.

(3 mks)

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**MANAGEMENT INFORMATION SYSTEM**

MARKS: 15

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**I. Fill in the Blanks (3x1=3)**

1. \_\_\_\_\_ is specifically designed to help management make decisions in situations where there is uncertainty about the outcomes of those decisions.
2. Accounting records are a prime source of \_\_\_\_\_.
3. \_\_\_\_\_, this is information that is obtained from outside the business.

**II. Answer the Following questions.(any 3) (3x2=6)**

1. State "The Nonaka-Takeuchi Model of Knowledge Management "  
(2marks)
2. Explain SCM. (2 marks)
3. Explain ERP. (2 marks)

**III. Answer the Following questions.(any 2) (2x3=6)**

1. Explain the km spiral model. (3 marks)
2. Explain ESS. (3 marks)

..... ALL THE BEST.....

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FARMAGUDI, PONDA, GOA.**

**INTRA SEMESTER ASSESSMENT TEST-3  
SEMESTER VI  
MARCH 2017**

**T.Y.B.C.A.  
MULTIMEDIA TECHNOLOGY**

**MARKS:- 15**

**Duration:- 45 minutes**

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**ANSWER THE FOLLOWING :-**

1. Explain the differences between the AIFF format file and the MP3 format file. (2 mks)
2. Explain the Nyquist Sampling Theorem. Also, explain the Compression Ratio. (2 mks)
3. Explain the various Flash file type with extension and its relation to Multimedia websites. (3 mks)
4. Explain the video streaming. Also elaborate, the common video streaming formats. (4 mks)
5. Explain the audio effects Expansion and Noise Gating. Also, elaborate that the Reverb effects are used to restore the natural ambience to a sound. (4 mks)

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FARMAGUDI, PONDA  
INTRA SEMESTER ASSESSMENT TEST - III  
B.C.A. SEMESTER VI, MARCH 2017  
ENTREPRENEURSHIP DEVELOPMENT

MARKS :- 15

Duration:- 45 minutes

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Answer the following:

- Q.1) What is Market Research? Briefly explain any 3 important techniques of market research? (5 marks)
- 2) Briefly explain 4 important sources for Innovative opportunity given by Peter Drucker which affect within enterprise? (4 marks)
- 3) Explain any 2 characteristics of Knowledge based Innovation? (2 marks)
- 4) "Market Research contribute towards achieving both Consumer Satisfaction & Sales Profitability". with respect to this statement explain in brief Purpose/Need of conducting Market Research? (4 marks)

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