

**Goa Vidyaprasarak Mandal's
Gopal Govind Poy Raiturcar College of Commerce & Economics
Farmagudi Goa**

**BCA SEMESTER VI, ISA-III MARCH 2016
MANAGEMENT INFORMATION SYSTEM**

Marks: 15

Duration: 45 minutes

I. Answer the following (Any three)

(3X2=6)

1. State tacit and explicit knowledge. (2marks)
2. What is the advantages of office automation system (2 marks)
3. Justify the knowledge creation by Nonaka. (2 marks)
4. Write about the types of information . (2 marks)

II Answer any three of the following

(3x3=9)

1. Write the characteristics of ESS? (3marks)
2. What is knowledge base in ES? How it is used in Problem Solving.(3Marks)
3. Compare idealistic and realistic decisions (3marks)
4. Explain about the SECI model with diagram (3marks)

.....*All the Best*.....

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BCA SEMESTER VI, ISA-III MARCH 2016
CONTENT MANAGEMENT SYSTEMS(CS-Elective –II)

Marks: 15

Duration: 45 minutes

D) Answer the following:-

- 1) Name the two areas of Joomla site. (1)
- 2) Write the steps for creating an article in Joomla. (2)
- 3) Explain the process of categorizing content in Joomla. (2)
- 4) Write the steps for Adding media to the website. (2)
- 5) State the Editing options available to Edit an article in Joomla. (2)
- 6) What are links. What are the steps to create links in Joomla. (2)
- 7) What are Menus. (2)
- 8) What are Hits for an article. How to Displays Hits in a Website.(2)

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ENTREPRENEURSHIP DEVELOPMENT

Marks: 15

Duration: 45 minutes

Answer the following:

- Q.1) "SWOT is an essential tool in environmental scanning and sectoral scanning" with reference to the statement explain SWOT analysis and significance of environmental scanning. (6)**
- Q.2) Explain PESTLE Analysis. (4)**
- Q.3) Write a short note on Desk Research. (3)**
- Q.4) Explain in brief: (2)**
 - a) Strategy**
 - b) Market research**
