

**GOA VIDYAPRASARAK MANDAL'S
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS**

**B.C.A SEMESTER IV END EXAMINATION, JUNE, 2022
GENERIC ELECTIVE COURSE
IT IN MANAGEMENT**

Duration: 2 hours

Total Marks: 60

**Instructions: i) All questions are compulsory.
ii) Figures to the right indicate full marks.**

- Q.1.A Explain political model of Information Technology? (5 x1=05)
B. Explain in detail the social responsibilities of IT. (5 x1=05)
- Q.2 A Explain any two uses of technology in International business? (05)
B Explain the impact of globalization on business? (05)
- OR**
- X Write short note on: (05)
I. International strategy
II. Transnational strategy
Y Explain Internet governance in detail (05)
- Q.3 A What do you understand by Information Technology? (05)
B Discuss any two current trends in modern business? (05)
- OR**
- X What are the different management functions available in IT? (05)
Y What is the 7s model in IT infrastructure? (05)
- Q.4 A Explain the role of IS Infrastructure in detail. (05)
B Explain in detail the role of IT in M-Commerce. (05)
- OR**
- X Discuss the classification of IS. (05)
Y State and explain any two challenges and problems of IS (05)
- Q.5 A Explain the need of acquisition of technology. (05)
B Explain the different sources for acquiring of technology. (05)
- OR**
- X Explain the different ways of developing new technological capabilities (05)
Y. Explain in detail how acquisition can help in increasing strategic options.(05)
- Q.6 A State and explain the advantages of IT on the organisation. (05)
B Write short note on Managing Information Technology. (05)
- OR**
- X What is the impact of technology on the organisation? (05)
Y Write short note on organisational flexibility (05)