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[Total No. of Questions : 5]

M.Com. (Semester - III) Examination, Nov. - 2011

ACCOUNTING & FINANCE

CO3A1 : Strategic Materials Management

Duration : 2 Hours

Total Marks : 50

- Instructions : 1) Answer all the questions.  
2) Each question carries 10 marks.

Q1) Answer the following : [5 × 2 = 10]

- a) What is the nature of business ethics?
- b) What is meant by selective inventory control techniques?
- c) Differentiate between period and perpetual inventory systems.
- d) What are the assumptions of JIT?
- e) Define benchmarking.

Q2) a) Explain the utility and the process of environmental analysis. [10]

OR

- b) Explain the interrelationship between culture and corporate strategy. [10]

Q3) a) Explain the broad areas covered by the corporate social responsibility reporting. [10]

OR

- b) Differentiate between value analysis and value engineering. What are the phases of value analysis? [10]

Q4) a) Describe the factors considered in locating purchase department in an organization. [10]

OR

- b) 'You should always choose the supplier who offers the lowest price per unit'. Do you agree? Explain. [10]

Q5) a) Lee Company has a Singapore plant that manufactures MP3 players. One component is an XT chip. Expected is for 5,200 of these chips in 2011. Lee estimates the ordering cost per purchase order to be Rs. 250. The monthly carrying cost for one unit of XT in stock is Rs. 5. Compute the EOQ and the number of deliveries of XT in 2011. [5]

P.T.O.

