

G.V.M'S  
G.G.P.R. College of Commerce and Economics  
Farmagudi Ponda Goa  
B.C.A(Semester III) Intra Semester Assessment(ISA)Test I, July 2018  
Database Management System

Duration :45 min

Marks:15

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- Q1. Explain DBMS with Proper example . (3 )
- Q2. Explain Levels of Abstraction. (3)
- Q3.Explain Instance and Schema. (3)
- Q4 . Explain Database Application Architecture. (3)
- Q5 . Explain ER Model. (3)

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**OBJECT ORIENTED CONCEPTS**

**Duration: - 45 minutes**

**Marks: 15**

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Q.1) Define the following terms: (3 mks)

- i) Objects
- ii) Inheritance
- iii) Encapsulation

Q.2) Distinguish between Procedure Oriented Programming and Object Oriented Programming. (2 mks)

Q.3) What is a Constructor? State and explain the types of constructors. (3 mks)

Q.4) Explain Polymorphism in Object Oriented Programming language (2 mks)

Q.5) Write a program in Java to find factorial of a number. (5 mks)

OR

Q.5) Write a program in Java to find the largest of three numbers (5 mks)

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**INTRODUCTION TO ECONOMICS**

**Duration: - 45 minutes**

**Marks: 15**

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**Q. I. Answer any four of the following in brief. (4x2= 8)**

- 1. How has Economics originated?**
- 2. What is Perfect competition?**
- 3. State any four features of Monopoly.**
- 4. What is Monopolistic Competition?**
- 5. State any four features of Oligopoly.**

**Q. II. Write a short note on any two of the followings: (2x3.5=7)**

- 1. Problem of Scarcity.**
- 2. Positive Economics.**
- 3. Normative Economics.**

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B.C.A. (Semester III) Intra Semester Assessment (I.S.A.) Test-I July 2018

**MANAGEMENT ACCOUNTING**

Duration:- 45 minutes

Marks:- 15

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**Q.1 A)** Distinguish between Management Accounting and Cost Accounting. (2mks)

**B)** What do you understand by Management Accounting? Explain its limitations. (3mks)

**Q.2)** Prepare a Flexible Budget for production of 40,000 units and 75,000 units distinctly showing variable cost and fixed cost as well as total cost. Also indicate element-wise cost per unit. Budgeted output is 1, 00,000 units and budgeted cost per unit is as follows:

Direct Material	95	
Direct Labour	50	
Production Overhead (variable)	40	
Production overhead (Fixed)	05	
Administrative overhead (Fixed)	05	
Selling Overhead (10% Fixed)	10	
Distribution overhead (20% Fixed)	15	(10mks)

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B.C.A. (Semester III) Intra Semester Assessment (ISA) Test I, July 2018  
**COMMUNICATION AND PRESENTATION SKILLS**

Duration: 45 minutes

Marks:15

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Q.1) Write a short note on **ANY TWO**

2 x 3= 6 Marks

- A. The role of sender and receiver.
- B. Barriers to communication.
- C. Difference between formal and informal communication (3 points each)
- D. Encoding , Decoding and Feedback
- E. Aristotle's *Rhetoric*

Q.2) Answer any **ONE**

1 x 4= 4 Marks

- A. Define horizontal and vertical communication. Explain the concepts with a suitable example for each.
- B. How can upward and downward communication lead to negative issues in a business enterprise?
- C. Mention eight ways in which you can achieve an effective communication.

Q.3) Answer any **ONE**

1 x 5 = 5 Marks

- A. Expound on the concept of a Grapevine.

**OR**

- B. Elucidate the importance of communication in business and in day-to-day life.

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