

GOA VIDYAPRASARAK MANDAL'S
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS
B.C.A CBCS (SEMESTER IV) END EXAMINATION, JUNE, 2022
GENERIC ELECTIVE COURSE
IT IN MANAGEMENT

Duration: 2 hours

Total Marks: 60

Instructions: i) All questions are compulsory.
ii) Figures to the right indicate full marks.

Q.1.A. What is the role of the chief information officer? **(5 x1=05)**
B. Explain in detail the social responsibilities of IT. **(5 x1=05)**

Q.2.A. Explain any two uses of technology in International business? **(05)**
B. Explain the impact of globalization on business? **(05)**

OR

X. Write short note on: **(05)**
 I. Global strategy
 II. Multinational strategy
Y. Explain E- governance in detail **(05)**

Q.3.A. Discuss the business values of IT? **(05)**
B. Discuss any two current trends in modern business? **(05)**

OR

X. What are the different management functions available in IT? **(05)**
Y. State and explain the advantages of computers in business? **(05)**

Q.4.A. Explain the role of Information System in business. **(05)**
B. What is the role of IT in E-Commerce and M-Commerce? **(05)**

OR

X. Discuss the business applications of IT. **(05)**
Y. State and explain any two challenges and problems of IS. **(05)**

Q.5.A. Explain the need of acquisition of technology. **(05)**
B. Explain the different sources for acquiring of technology. **(05)**

OR

X. Explain the different ways of developing new technological capabilities. **(05)**
Y. How acquisition can help in increasing strategic options. Explain. **(05)**

P.T.O

