



B.Com. (Semester – V) Examination, April/May 2019
INDUSTRIAL MANAGEMENT
(New Course)

Duration : 2 Hours

Max. Marks : 80

- Instructions :** 1) **All** questions are **compulsory**, however internal choice is available.
- 2) Answer sub-questions in Question No. 1 and Question No. 2 in **not more than 100 words each**.
- 3) Answer question no. 3 to question no. 6 in **not more than 400 words each**.
- 4) Figures to the **right** indicate marks assigned to the questions.

1. Answer the following questions in brief (**any four**). 16
- Principles of Scientific Management (**any four**).
 - Criticisms of Scientific Management (**any four**).
 - Importance of Industrial Management (**any four**).
 - Steps initiated by Govt. of India to facilitate rationalisation (**any four**).
 - Concept of industrial productivity.
 - Advantages of work study (**any four**).
2. Write short notes on **any four** of the following. 16
- Financial aspect of rationalisation.
 - Objectives of Just In Time (JIT) (**any four**).
 - Concept of Total Quality Management (TQM).
 - Characteristics of Quality Circles (**any four**).
 - Factors affecting work environment (**any four**).
 - Measures to control industrial pollution (**any four**).

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3. A) Explain the technological, financial and labour factors affecting industrial productivity. 12

OR

X) Justify the need for rationalisation in Indian industries. 12

4. A) Explain the steps in method study. 12

OR

X) What is benchmarking? Describe the steps in benchmarking. 12

5. A) Explain the principles of Total Quality Management. 12

OR

X) Examine the effects of Industrial accidents on employers, workers and society. 12

6. A) Explain the objectives of safety management. 12

OR

X) Describe the effects of industrial pollution. 12