

**GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE  
AND ECONOMICS  
FARMAGUDI – PONDA**

**M.COM. (SEMESTER-II) EXAMINATION, November 2015**

**C0205 ENTREPRENEURIAL MANAGEMENT**

Duration : 2 hours

Total Marks: 38

*Instructions: 1) All questions are compulsory*

- Q.1] Answer the following (3 X 2 = 6)  
a) Merger  
b) Informal risk market  
c) Intrapreneur
- Q.2.A] Explain the Role and Importance of Entrepreneur in Economic Growth? (8)  
OR  
Q.2.B] Enlist the problems faced by Women Entrepreneurs in India (8)
- Q.3.A] Discuss the various methods of generating Business ideas for Starting and Creating a Venture (8)  
OR  
Q.3.B] Define the term Venture Capital? Discuss the stages of Venture Capital Financing. (8)
- Q.4.A] What do you mean by Ending of the Venture? Discuss the Exit Strategy an Entrepreneur can opt for. (8)  
OR  
Q.4.B] What do you mean by Franchising? Discuss the advantages of Franchising to Franchisee and Franchisor. (8)
- Q.5.A] What do you mean by Project? Discuss the scope and significance of a Project Report. (8)  
OR  
Q.5.B] What is Intellectual Property? What are the legal issues in setting up the organization? (8)