

Goa Vidyaprasarak Mandal's  
Gopal Govind Poy Raiturcar College of Commerce and Economics,  
Ponda Goa

M.Com (Semester II) Examination, April 2015

CO205: ENTREPRENEURIAL MANAGEMENT (OB 10A)

Duration : 2 hours

Total Marks: 38

*Instructions: Answer all Questions*

1. Write short notes on the following (3 x 2marks = 6)
- Entrepreneur
  - Franchising
  - Merger

2. A) What do you mean by Project Design and Network analysis?  
Explain the two techniques under network analysis for identifying the critical path of completion of a project. (8)

OR

- 2.X) What do you mean by factory design and layout? What is the significance of factory design and layout? (8)

3. A) What are the various components of a successful business plan?  
Explain the purpose of preparing a business plan. (8)

OR

- 3.X) What is a project report? Discuss the scope and contents of project report. (8)

- 4.A) What is venture capital financing? Explain the different sources of finance available for a new venture. (8)

OR

- 4.x) How and when the option of IPO is exercised by an entrepreneur? (8)

- 5.A) Explain the circumstances an entrepreneur resorts to the option of ending the business venture. (8)

OR

- 5.X) What are the various strategic options available for an entrepreneur during the early stages of business operations? (8)