

**Goa Vidyaprasarak Mandal's**  
**GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND**  
**ECONOMICS, PONDA-GOA**  
**B.COM. CBCS (SEMESTER – III ) SUPPLEMENTARY EXAMINATION**  
**MAY/JUNE 2019**  
**ENTREPRENEURSHIP DEVELOPMENT**

Duration: 2 Hours

Marks: 80

---

**INSTRUCTIONS:**

1. All questions are compulsory.
2. Answer questions Nos. 3 to 6 in approximately 400 words .
3. Figures to the right indicate the full marks.

Q i) Answer **any four** of the following. (16)

- a) Define and explain the concept of entrepreneur.
- b) Write a short note on intrapreneur.
- c) Explain what is a socio preneur.
- d) Bring out 4 differences between intrapreneur and entrepreneur.
- e) Write a short note on “SWOT” analysis.
- f) Write a short note on demographic factors.

Q ii) Answer **any four** of the following. (16)

- a) Explain the concept of “project formulation”.
- b) Write a short note on “Break Even Point”.
- c) Explain what is project appraisal.
- d) What is the importance of innovation to an enterprise?
- e) Write a note on “incubation centre ”.
- f) Explain 4 principles of purposeful innovation.

Q iii) Answer **any one** of the following. (12)

A) Explain the qualities of an entrepreneur.

**OR**

B) Explain the function of an entrepreneur.

Q iv) Answer **any one** of the following. (12)

A) Explain the technique of market research.

**OR**

B) Explain the sources of business opportunities

Q v) Answer **any one** of the following. (12)

A) Explain the feature of an entrepreneur.

**OR**

B) What is the role of an incubation centre?

Q vi) Answer **any one** of the following. (12)

A) Explain briefly the contents of a project report.

**OR**

B) Explain two functions to be considered while selecting a project.