

**Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA GOA**

**M. COM. (SEMESTER –II) EXAMINATION, APRIL 2014
C0205 ENTREPRENEURIAL MANAGEMENT**

Duration : 2 hours

Total Marks: 38

Instructions: 1) All questions are compulsory

Q.1] Write short notes on the following (3 X 2 = 6)

- a) Entrepreneurship
- b) Brainstorming
- c) Franchising

Q.2.A] Define Entrepreneur. Explain the Characteristics of an Entrepreneur. (8)

OR

Q.2.B] What is Project Report? Explain the general contents to be embodied in a Project Report for its impressive presentation? (8)

Q.3.A] What are the Legal Issues faced by an Entrepreneur in setting up an organization? (8)

OR

Q.3.B] "The most difficult problem in the New Venture creating process is obtaining financing". Explain (8)

Q.4.A] What do you mean by IPO? What are the advantages and disadvantages in Going Public? (8)

OR

Q.4.B] Explain the strategies and issues for successful growth and expansion of a New Venture. (8)

Q.5.A] What do you mean by Project Management? Explain the need for Search for Business Idea? (8)

OR

Q.5.B] Explain Informal Risk Capital Market and Venture Capital Market. (8)

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