## Goa Vidyaprasarak Mandal's GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND ECONOMICS, PONDA-GOA B.C.A. (SEMESTER-VI) EXAMINATION, AUGUST 2020

## CONTENT MANAGEMENT SYSTEM

Duration: 2 Hours Marks: 30

Q1) Answer the following questions (any five):

(2\*5=10)

- a) What is the difference between the two URLs in General Settings in WordPress?
- b) What is the difference between installing and activating a theme?
- c) Write a steps to overcome Joomla installation, if Freezes?
- d) In Joomla cms what is the file where database setting are stored?
- e) How to alter table from database in phpmyadmin?
- f) what are the advantages and disadvantages of dynamic websites?
- g) What is high and low fidelity wireframing?
- h) What are virtual isp?
- Q2) Answer the following (any four):

(5\*4=20)

- i) How to target the audiences in business?
- ii) Design a wireframe for Social networking site?
- iii) Explain different disadvantages of CMS?
- iv) Explain the Three Pillars of Joomla and explain any one Component in detail?
- v) Explain what security measure need to taken care of CMS Website?
- vi) What are the different things we need to keep in mind while setting the site goals?

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