COMPUTER APPLICATION IN BUSINESS

Duration: 1½ Hours   Marks: 40

Instructions: 1. All questions are compulsory.
            2. Figures to the right indicate marks.

Q.1. Answer **ANY TWO** from the following: (2x5)
    a) Distinguish between traditional commerce and e-commerce.
    b) Explain what is a value chain and the various activities involved in a
       value chain.
    c) Differentiate between B2B and B2C E-commerce. Explain the major
       activities involved in B2C e-commerce.

Q.2. a) Explain any two advantages of E-payment systems.   (2)
    b) i) What is EDI? Explain the building blocks of EDI.   (4)
     ii) Explain how packet switching works?   (4)

Q.3. a) Answer **ANY ONE** from the following: (4)
     i) Explain the features of IPv6.
     ii) Explain the difference between HTTP and HTTPS.
    b) Write a short note on **ANY TWO:**   (2x3)
     i) DNS and URL   ii) Spoofing   iii) Wi-Fi

Q.4. a) Explain the components of e-banking.   (4)
    b) What is a router?   (2)
    c) Write short notes on **ANY ONE**:   (4)
     i) Credit Risk   ii) Online trading

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