

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B.COM. (SEMESTER- IV) SUPPLEMENTARY EXAMINATION
MAY/JUNE 2018

COMPUTER APPLICATION FOR BUSINESS

Duration: 1 ½ hours

Marks : 40

Instructions: 1. All questions are compulsory.
2. Figures to the right indicate marks.

- Q.1. Answer **ANY TWO** from the following: **(2x5)**
- a) State the differences between traditional commerce and E-commerce.
 - b) Explain how B2B e-commerce is different from B2C e-commerce.
 - c) Explain the components of a commerce value chain.
- Q.2. a) State two points of difference between a hub and a switch. **(2)**
- b) i) Discuss the steps involved in the working of EDI. **(4)**
 - ii) Explain the different types of web pages. **(4)**
- Q.3. a) Answer **ANY ONE** from the following: **(4)**
- i) Explain the working of a gateway.
 - ii) Explain what is spoofing.
- b) Write short notes on **ANY TWO:** **(2x3)**
- i) DNS and URL
 - ii) Digital signature
 - iii) Denial of Service Attack
- Q.4. a) What are the various e-banking components? **(4)**
- b) State the various e-banking support services? **(2)**
 - c) Write a short note on **ANY ONE:** **(4)**
 - i) Internet Commerce
 - ii) Electronic payment systems

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