

Goa Vidyaprasarak Mandal's
GOPAL GOVIND POY RAITURCAR COLLEGE OF COMMERCE AND
ECONOMICS, PONDA-GOA
B. COM. (SEMESTER-III) CHOICE BASED CREDIT SYSTEM
SUPPLEMENTARY EXAMINATION,
MAY/JUNE 2019
BUSINESS ENVIRONMENT

Duration : 2 Hours

Marks: 80

Instructions: (i) All questions are compulsory.
(ii) Figures to the right indicate marks.

Q. 1 Write short notes, any 4: -

(4x4=16)

- (a) Risk as characteristics of business.
- (b) Customer satisfaction
- (c) Large size of business
- (d) Religion and business
- (e) Technology feeds on itself
- (f) Government as an entrepreneur of business

Q. 2 Write short notes, any 4: -

(4x4=16)

- (i) Competitors
- (ii) Market leadership
- (iii) Business groups
- (iv) Technology is consumer driven
- (v) Causes of migration of the people
- (vi) Economic justice under Indian Constitution

Q. 3 Highlight upon the social responsibility of business.

(12)

OR

Q. 3 Comment upon the internal environment of business.

(12)

Q. 4 Comment upon impact of culture on business and *vice versa*.

(12)

OR

Q.4 Comment upon importance of *nouveau riche* to business.

(12)

Q. 5 How technology affects society? Explain.

(12)

OR

Q. 5 Point out the features of technology.

(12)

Q. 6 Point out the role of civil services in economic development of India.

(12)

OR

Q. 6 Will you favor democracy or dictatorship? Justify.

(12)

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