SDV – 26

M.Com. (Semester – I) Examination, November 2014
COC105 : ADVANCED IT APPLICATIONS FOR BUSINESS (OA – 18)

Duration : 3 Hours   Max. Marks : 60

Instructions : 1) *This paper consists of **nine** questions carrying **equal** marks.*
2) *Question No. **1** consists of **5 compulsory** questions of **2** marks **each**.*
3) *Answer **any 5** questions from Question **2, 3, 4, 5, 6, 7, 8** and **9**.*
4) ***Each** question carries **10** marks. Figures to the **right** indicate marks.*

1. Answer the following short questions in brief :   (5×2=10)

   a) Give four essential characteristics of cloud computing.

   b) Give two points of differentiation between Hashing v/s Encryption.

   c) Give two points of differentiation between first price seal bid v/s second price seal bid.

   d) Essentials of a good payment system.

   e) Explain features Content Management System (CMS) based Website.

2. Explain benefits of E-commerce to various stake holders.   **10**

3. Explain the following :

   a) Encryption.   **3**

   b) Types of Encryption.   **7**

4. Explain electronic payment process.   **10**

5. Discuss in detail deployment model of cloud computing.   **10**

P.T.O.

6. Explain the following :

   a) Use of E-learning in Business.   4

   b) Types of E-learning.   6

7. Explain the following :

   a) Enterprise Resource Planning (ERP).   3

   b) Benefits and Drawbacks of ERP.   7

8. Explain the following :

   a) Business Process Reengineering (BPR).   3

   b) Different phases of BPR with example.   7

9. Explain advantages and disadvantages of Google forms in Research.   10

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